



CERTIFICATIONS



Industry Driven
Industry Recognized
Industry Valued

Table of Contents

02

**iCEV Testing Platform
& Certification Alignments**

03

American Meat Science Association
**Culinary Meat Selection
& Cookery Certification**

04

American Meat Science Association
**Food Safety & Science
Certification**

05

American Meat Science Association
Meat Evaluation Certification

06

BASF
Plant Science Certification

07

Benz School of Floral Design
**Principles of Floral Design
Certification**

08

Center for Financial Responsibility
**Personal Financial Literacy
Certification**

09

Ducks Unlimited
**Ecology Conservation
& Management Certification**

10

Equipment & Engine Training Council
**Principles of Small Engine
Technology Certification**

11

Home Builders Association of Alabama
**Residential Construction
Skills Certification**

12

Elanco
**Fundamentals of Animal
Science Certification**

13

Elanco
**Veterinary Medical
Applications Certification**

14

Express Employment Professionals
**Business Office Technology
Certification**

15

Express Employment Professionals
**Career Preparedness
Certification**

16

National Collegiate Livestock
Coaches' Association
**Principles of Livestock Selection
& Evaluation Certification**

17

National Horse Judging Team
Coaches' Association
**Equine Management
& Evaluation Certification**

18

NRCS
**Fundamentals of Conservation
& Sustainability in Agriculture
Certification**

19

Skilled to Build Michigan Foundation
**Residential Construction
Skills Certification**

20

Southwest Airlines
**Professional Communications
Certification**

21

COMING SOON!
Sports Field Management Association
**Turfgrass Science
Certification**

22

Support Certification Earners
#HireCertified

23

Digital Badging
By Credly

24

Educators Certify Free
**Explore the Certification
Experience**





Certification Testing Platform

As a testing platform, iCEV fulfills the following responsibilities:

- Provide secure testing technology for certification exams
- Regulate testing environment
- Work with secondary and post-secondary academic institutions, workforce development associations and the public at-large to offer certification options
- Provide certification verification to employers for potential job applicants
- Offer optional certification exam preparation materials

iCEV offers curriculum to aid in earning the following certifications:

- | | |
|---|---|
| <ul style="list-style-type: none"> • AMCA Clinical Medical Assistant (CCMA) • ASE A1 Engine Repair • ASE A4 Suspension & Steering • ASE A5 Brakes • ASE A6 Electrical/Electronic Systems • ASE A7 Heating & Air Conditioning • ASE A8 Engine Performance • ASE T2 Diesel Engines • ASE T3 Drive Train • ASE T4 Brakes • ASE T5 Suspension & Steering • ASE T6 Electrical/Electronic Systems • Michigan Residential Builder 60-Hour Pre-Licensure • Microsoft® Office Exam M-100: Microsoft Word (Office 2019) • Microsoft® Office Exam M-101: Microsoft Word Expert (Office 2019) • Microsoft® Office Exam M-200: Microsoft Excel (Office 2019) • Microsoft® Office Exam M-201: Microsoft Excel (Office 2019) • Microsoft® Office Exam M-400: Microsoft Outlook (Office 2019) • Microsoft® Office Exam M-500: Microsoft Access (Office 2019) | <ul style="list-style-type: none"> • National Healthcareer Association's 8 NCCA Accredited Exams • National Registry of Emergency Medical Technicians EMR • National Registry of Emergency Medical Technicians EMT • NCHSE National Health Science Assessment • NNAAP Certified Nursing Assistant • NOCTI Accounting - Advanced • NOCTI Accounting - Basic • NOCTI Administrative Assisting • NOCTI Criminal Justice • NOCTI Diesel Technology • NOCTI Early Childhood Education & Care - Advanced • NOCTI Early Childhood Education & Care - Basic • NOCTI Fundamentals of Construction • NOCTI General Management • NOCTI Health Assisting (HA) Exam • NOCTI Hospitality Management - Lodging • NOCTI Medical Assisting (MA) Exam • NOCTI Retail Merchandising • NOCTI Welding • & More |
|---|---|

For More Information Regarding Industry Certifications, Contact:

Kelli Neuman Hughes

Director of Business & Industry Partnerships
iCEV

Office: 806.745.8820
kelli.hughes@icevonline.com



Explore the Constantly Updated Alignment List



AMERICAN MEAT SCIENCE ASSOCIATION Culinary Meat Selection & Cookery

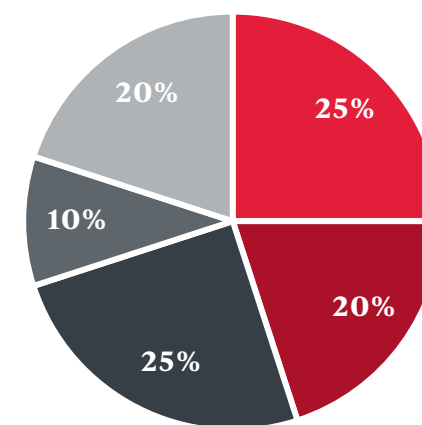
CERTIFICATION



Meeting the Industry Need

The AMSA Culinary Meat Selection & Cookery Certification verifies individuals possess the knowledge and skills needed to thrive within the restaurant and culinary industries such as fluency in culinary techniques, food safety, meat selection and retail cut identification.

Industry Standards



- Culinary Foundations**
- Meat Science & Food Safety Principles**
- Meat & Poultry Overview**
- Beef Grading Procedures**
- Retail Cut Identification**

American Meat Science Association

The American Meat Science Association is a broad-reaching organization of individuals that discovers, develops and disseminates its collective meat science knowledge to provide leadership, education and professional development. Their passion is to help meat science professionals achieve previously unimaginable levels of performance and reach even higher goals. They accomplish this by fostering a learning community of meat scientists, industry partners, outside thought leaders and other stakeholders who embrace this vision. Its members conduct basic and applied research and education programs in muscle growth and development, meat quality, food safety, processing technology and consumer and marketing issues relevant to the international meat industry.



For students looking to start a career in the culinary arts, this new certification provides a viable path towards a successful and rewarding career in the culinary industry."

Deidrea Mabry, M.S.

Chief Operating Officer
American Meat Science Association



American Meat Science Association

The American Meat Science Association is a broad-reaching organization of individuals that discovers, develops and disseminates its collective meat science knowledge to provide leadership, education and professional development. Their passion is to help meat science professionals achieve previously unimaginable levels of performance and reach even higher goals. They accomplish this by fostering a learning community of meat scientists, industry partners, outside thought leaders and other stakeholders who embrace this vision. Its members conduct basic and applied research and education programs in muscle growth and development, meat quality, food safety, processing technology and consumer and marketing issues relevant to the international meat industry.

AMERICAN MEAT SCIENCE ASSOCIATION Food Safety & Science

CERTIFICATION

Meeting the Industry Need

The AMSA Food Safety & Science Certification verifies individuals are prepared with expertise and skills in food safety procedures and standards needed to enter the meat and food industries.

Industry Standards



AMERICAN MEAT SCIENCE ASSOCIATION Meat Evaluation

CERTIFICATION

Meeting the Industry Need

The AMSA Meat Evaluation Certification validates knowledge and skills in meat carcass quality grading, meat handling and food safety. Certified individuals are better prepared to enter fields related to the meat animal industry, which includes production and processing.

Industry Standards



Our partnership with iCEV is a strategic part of the American Meat Science Association's efforts to recruit and equip the next generation of meat scientists. Our member scientists have worked closely with iCEV to ensure high quality, accurate, science-based training materials for the food safety certification."

Deidrea Mabry, M.S.

Chief Operating Officer
American Meat Science Association



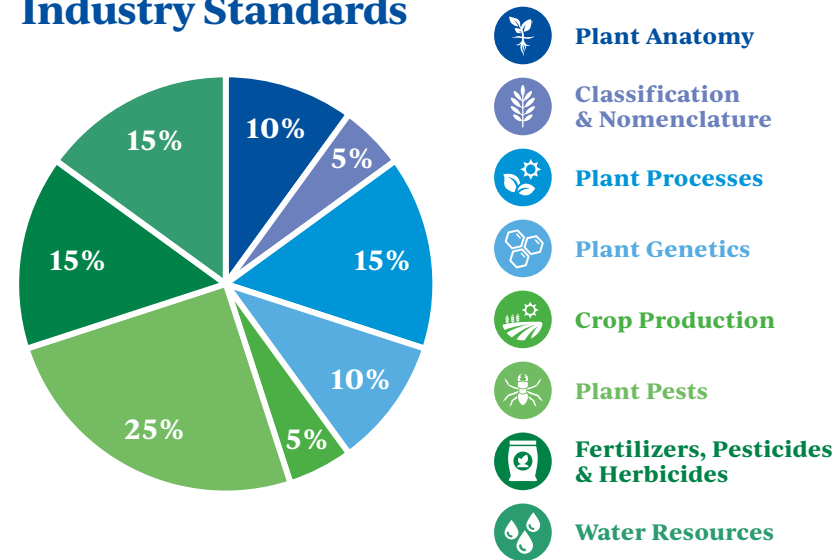


BASF
Plant Science
 CERTIFICATION

Meeting the Industry Need

The BASF Plant Science Certification verifies individuals have acquired the knowledge and skills necessary to excel in a variety of plant, natural and environmental science related fields.

Industry Standards



BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. Around 111,000 employees in the BASF Group contribute to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio comprises six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of €78.6 billion in 2021. BASF shares are traded on the stock exchange in Frankfurt (BAS) and as American Depository Receipts (BASFY) in the U.S. Further information at www.basf.com

“

At BASF our goal is to build a sustainable future for agriculture through scientific innovation. The plant science certification will provide a foundation to build on for tomorrow's leaders as they seek to meet societal demands for food and fiber.”

Ginger G. Light, Ph.D.

Global Seeds R&D
 Operational Excellence
 BASF



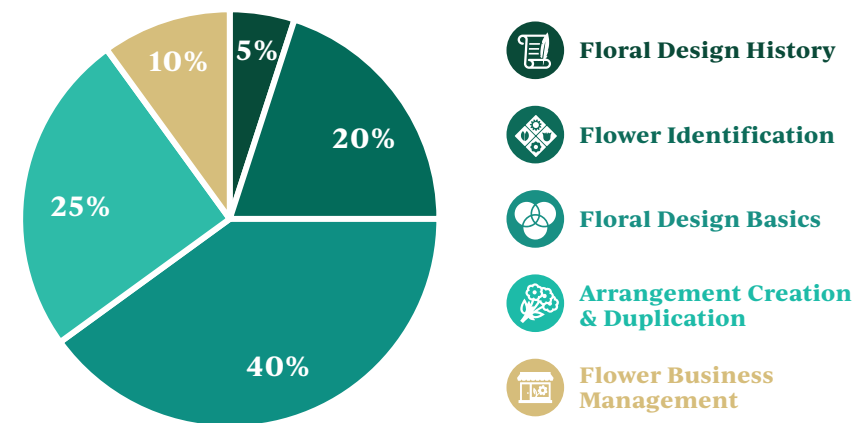
BENZ SCHOOL OF FLORAL DESIGN
Principles of Floral Design
 CERTIFICATION



Meeting the Industry Need

The Benz School of Floral Design Principles of Floral Design Certification verifies students have acquired the knowledge and skills to begin a career in the floral industry. The certification validates mastery of fundamental artistic elements and principles and their application, specifically in floral design.

Industry Standards



Benz School of Floral Design

Founded in 1946 and now located on the campus of Texas A&M University, the school is recognized by the American Institute of Floral Designers as an Educational Partner, ensuring the school remains in compliance with industry standards for instructional personnel and facilities. The Benz School is the marquee name when it comes to the art of floral design.

“

The Benz School of Floral Design stresses the importance of principles and elements of design in all of its course curriculums, so this connection with iCEV is a logical extension of what we teach.”

Bill McKinley

Director
 Benz School of Floral Design



CENTER FOR FINANCIAL RESPONSIBILITY

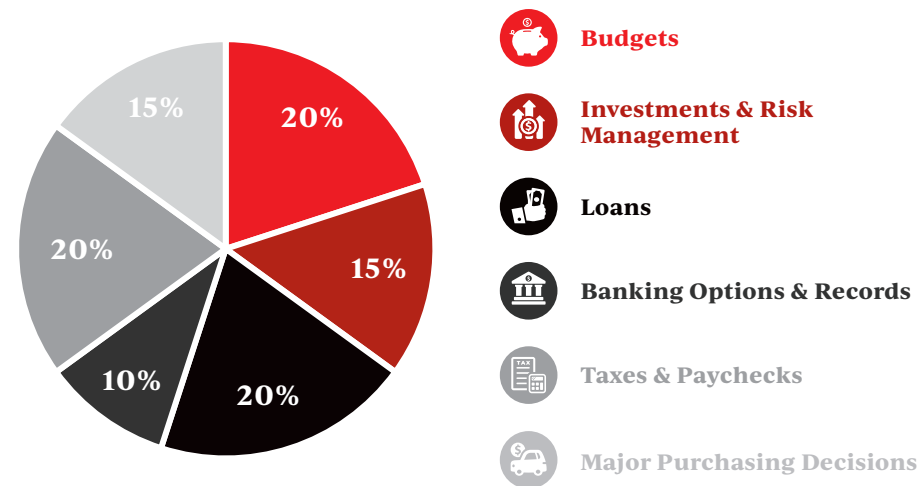
Personal Financial Literacy

CERTIFICATION

Meeting the Industry Need

The Center for Financial Responsibility Personal Financial Literacy Certification verifies individuals possess the ability to successfully navigate vital monetary decisions which affect both their personal and professional lives. The certification validates the knowledge and skills pertaining to credit cards, loans, retirement, investments and mortgages.

Industry Standards



The Center for Financial Responsibility

The Center for Financial Responsibility is committed to enhancing the financial wellbeing of both individuals and families. The Center advances these causes by supporting multiple initiatives such as backing research surrounding important policy issues in the financial planning industry and hosting outreach programs to promote future financial success.

DUCKS UNLIMITED

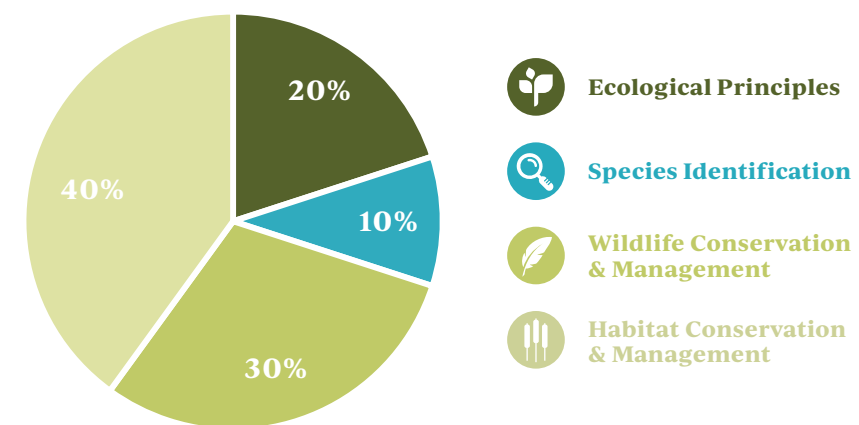
Ecology Conservation & Management

CERTIFICATION

Meeting the Industry Need

The Ducks Unlimited Ecology Conservation & Management Certification verifies individuals have obtained exceptional knowledge and skills in the areas of ecological principles and wildlife management, as well as habitat, forest, grasslands, wetlands and waterfowl conservation and management.

Industry Standards



Ducks Unlimited

Ducks Unlimited Inc. is the world's largest nonprofit organization dedicated to conserving North America's continually disappearing waterfowl habitats. Established in 1937, Ducks Unlimited has conserved more than 15 million acres thanks to contributions from more than a million supporters across the continent. Guided by science and dedicated to program efficiency, DU works toward the vision of wetlands sufficient to fill the skies with waterfowl today, tomorrow and forever.



“

The CFR believes teaching financial skills to young people prior to them entering college or the workforce is critical to better equip them to live independently as adults. By partnering with ICEV, we are able to expand our educational outreach to enhance the overall financial stability of students nationwide.”

Ashley Guillemette, MPA

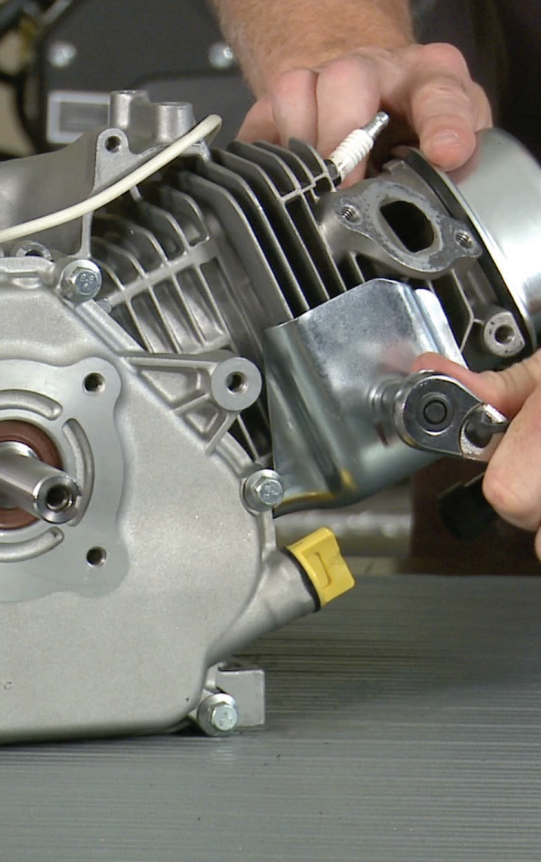
Director
Center for Financial Responsibility

“

It's important that students understand not only the conservation and ecology of wildlife and wildlife habitat, but also their personal roles as future stewards.”

Mark Horobetz

Manager of National R3 Programs
Ducks Unlimited



EQUIPMENT & ENGINE TRAINING COUNCIL

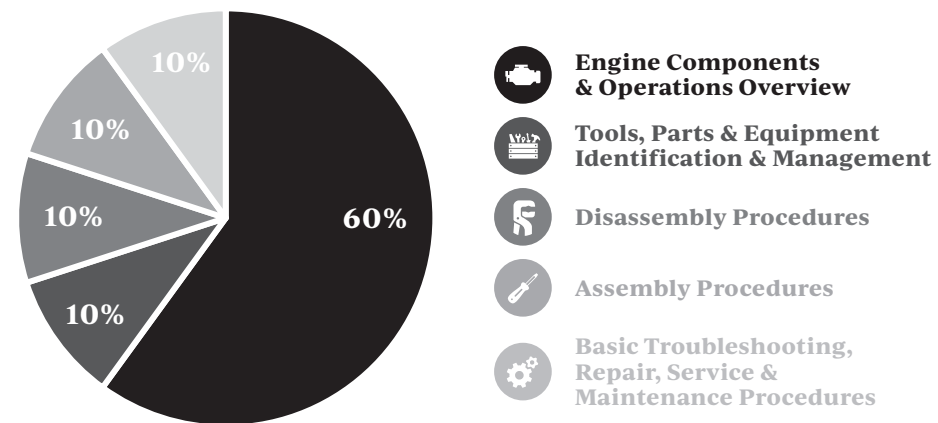
Principles of Small Engine Technology

CERTIFICATION

Meeting the Industry Need

The Equipment & Engine Training Council (EETC) Principles of Small Engine Technology Certification verifies competency in industry-standard equipment and tools needed to begin entry-level careers in the outdoor power equipment industry. The certification validates students have acquired the basic knowledge and skills necessary to troubleshoot, repair, service and maintain 4-stroke small engines.

Industry Standards



Equipment & Engine Training Council

The Equipment & Engine Training Council (EETC) is a non-profit association addressing the critical shortage of service technicians through its school accreditation and EETC technician certification programs. Membership is made up of industry professionals from manufacturers, distributors, dealers, educational institutions and associations.

“

We strive to provide relevant and meaningful training opportunities for students providing them the first step on the pathway to a career within the power equipment industry...”

Erik Sides

Executive Director
EETC



HOME BUILDERS ASSOCIATION OF ALABAMA

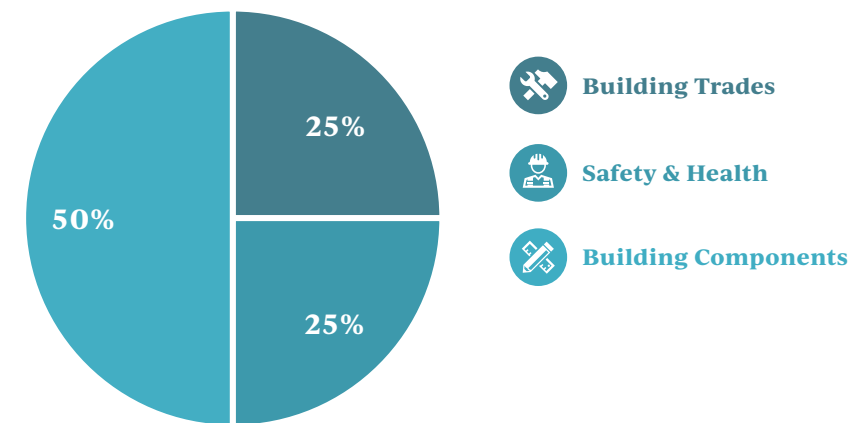
Residential Construction Skills

CERTIFICATION

Meeting the Industry Need

The Home Builders Association of Alabama (HBAA) Residential Construction Skills Certification validates an individual's knowledge and skills of construction principles and practices. The certification verifies an individual possesses the fundamental competencies necessary to be a productive worker on a residential construction job site.

Industry Standards



Home Builders Association of Alabama

The Home Builders Association of Alabama (HBAA) is a trade association with 9,000 members in 26 local associations statewide. HBAA members include builders, remodelers, subcontractors, suppliers, real estate brokers and other industry professionals.



“

The Home Builders Association of Alabama is proud to offer the Residential Construction Skills Certification. We believe this certification will be a valuable tool to construction workers and employers.”

Russell Davis

Executive Vice President
HBAA



Elanco

Elanco is a global animal health company that develops products and knowledge services to prevent and treat disease in food animals and pets in more than 90 countries. With a 64-year heritage, Elanco rigorously innovates to improve the health of animals and benefit customers, while fostering an inclusive, cause-driven culture for more than 5,800 employees. Elanco is driven by their vision of food and companionship enriching life - all to advance the health of animals, people and the planet.

ELANCO

Fundamentals of Animal Science

CERTIFICATION

Meeting the Industry Need

The Elanco Fundamentals of Animal Science Certification verifies individuals have acquired the foundational knowledge and skills to pursue a career within the animal science industry.

Industry Standards



ELANCO

Veterinary Medical Applications

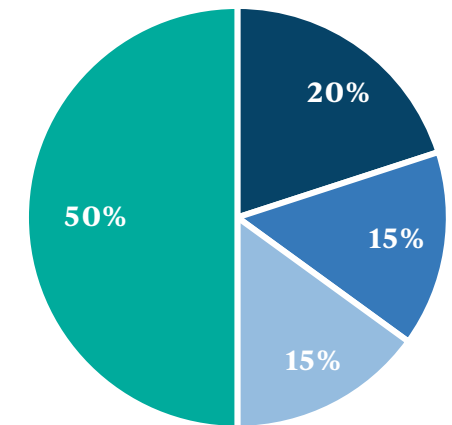
CERTIFICATION

Meeting the Industry Need

The Elanco Veterinary Medical Applications Certification verifies the competencies needed to achieve employability within the veterinary science field and is transferable to health and animal science fields. Those who earn the certification are more qualified and prepared to enter a variety of roles within the veterinary, animal science and health industries.

Industry Standards

- Veterinary Terms & Terminology
- Animal Welfare & Behavior
- Anatomy & Physiology
- Veterinary Medical Practices



Career opportunities within animal health are more vast and evolving than ever before. It is key for students to understand the dynamics of this highly innovative space and get real world training from experts in the field."

Eric Schilling

Director of Learning & Development
Elanco





Express Employment Professionals

Founded in 1982, Express Employment Professionals ranks as one of the nation's largest franchised staffing companies. With nearly 900 franchise locations in the U.S., Canada, South Africa, Australia, and New Zealand. Express is in the business of putting people to work and helps job seekers in Light Industrial, Skilled Trades, Office Services and Professional roles. In fact, they put more than 586,000 people to work last year, and their goal is to employ a million people annually.

EXPRESS EMPLOYMENT PROFESSIONALS

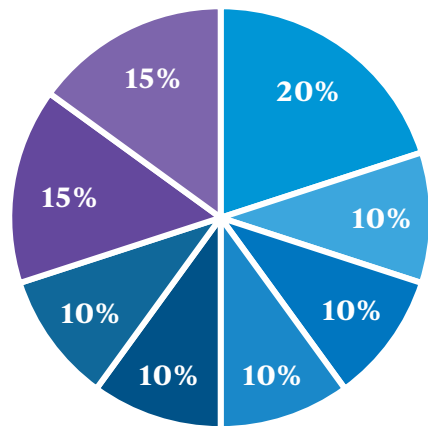
Business Office Technology

CERTIFICATION

Meeting the Industry Need

Those who earn the Express Employment Professionals Business Office Technology Certification are more qualified and prepared to implement core technology and business skills in the workplace. Additionally, the certification allows employers to identify and connect with more skilled candidates, filling gaps in the labor market and jump-starting individuals' careers.

Industry Standards



- Office Technology Skills
- Word Processing Applications
- Digital Presentation Applications
- Spreadsheet Applications
- Database Applications
- Desktop Publishing Programs
- Workplace Communications Strategies
- Ethical Applications in the Workplace

EXPRESS EMPLOYMENT PROFESSIONALS

Career Preparedness

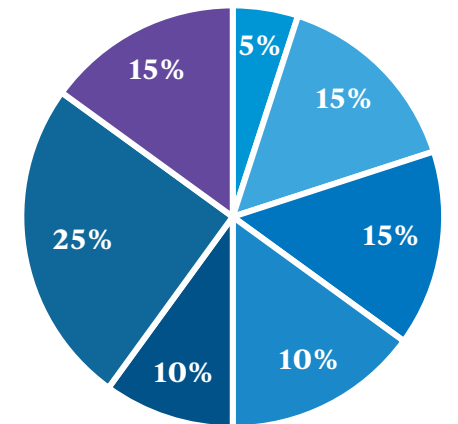
CERTIFICATION

Meeting the Industry Need

The Express Employment Professionals Career Preparedness Certification validates candidates have a basic understanding of the workplace and their role in a professional environment.

Industry Standards

- Career Aptitude & Assessment
- Education & Training Analysis
- Job Application Techniques
- Interview Techniques
- Personal Development
- Professional Development
- Workplace Regulations & Standards



We want to empower the next generation to make knowledgeable decisions about education and careers, and this partnership with iCEV is a powerful stepping stone in helping students discover and achieve their career goals."

Rachel Rudisill

Vice President of Marketing and Communications
Express Employment Professionals





NATIONAL COLLEGIATE LIVESTOCK COACHES' ASSOCIATION

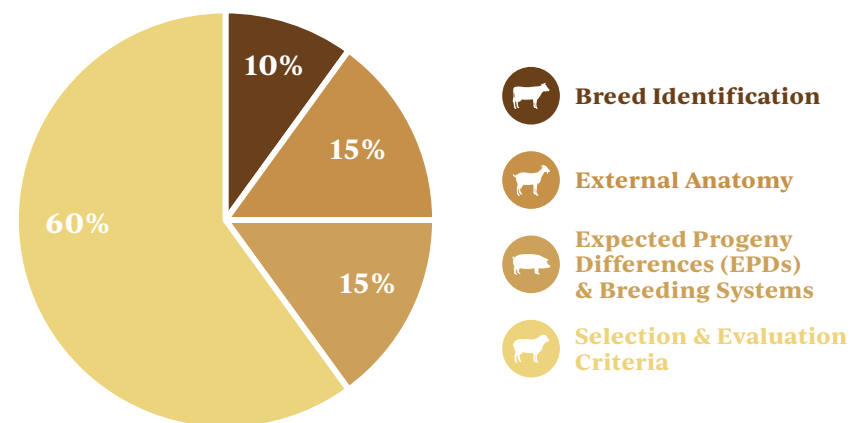
Principles of Livestock Selection & Evaluation

CERTIFICATION

Meeting the Industry Need

The National Collegiate Livestock Coaches' Association (NCLCA) Principles of Livestock Selection & Evaluation Certification verifies individuals have acquired the specialized skills necessary to excel in the livestock industry. The certification validates the foundational competencies needed to begin animal science careers, specifically those related to the selection and evaluation of breeding and market animals.

Industry Standards



National Collegiate Livestock Coaches' Association

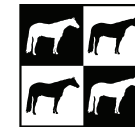
The National Collegiate Livestock Coaches' Association provides unique opportunities to develop student knowledge of the livestock industry through educational settings beyond traditional classrooms. The association is comprised of coaches from various universities throughout the United States.

“

...it's extremely critical that we continue to develop competent agricultural career-ready students, both coming straight out of high school and at the college level.”

Ryan Rathmann, Ph.D.

National Collegiate Livestock Coaches' Association



NATIONAL HORSE JUDGING TEAM COACHES' ASSOCIATION

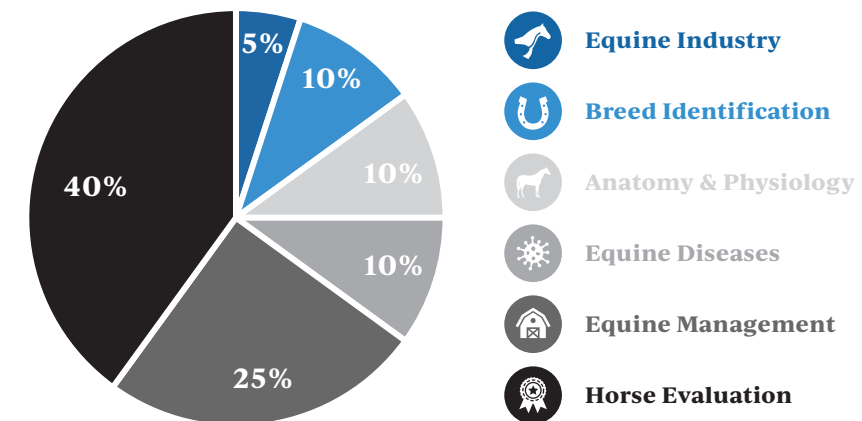
Equine Management & Evaluation

CERTIFICATION

Meeting the Industry Need

The National Horse Judging Team Coaches' Association (NHJTCA) Equine Management & Evaluation Certification verifies individuals are prepared to pursue a career in the fields of equine evaluation, management and production. The certification validates the knowledge and skills needed to begin equine-related careers in evaluation, breeding, handling, stable management and more.

Industry Standards



National Horse Judging Team Coaches' Association

The National Horse Judging Team Coaches' Association is dedicated to promoting, encouraging and aiding the training of coaches and evaluation teams to strengthen employment skills of the students participating in horse judging contests nationally. By providing and enhancing communication and networking among coaches, NHJTCA encourages consistency among the equine evaluation industry.

“

We are proud to partner with iCEV to develop high quality, accurate materials which will equip students with the foundational skills necessary to pursue a sustainable career in the fields of equine evaluation, management and production.”

John Pipkin, Ph.D.

National Horse Judging Team Coaches' Association





NATURAL RESOURCES CONSERVATION SERVICE Fundamentals of Conservation & Sustainability in Agriculture

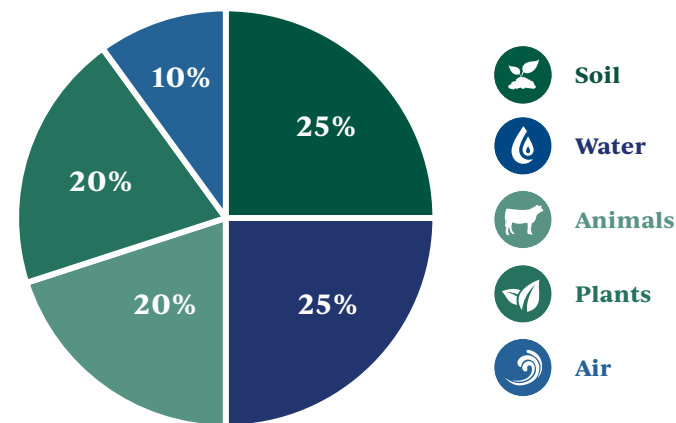
CERTIFICATION

Created in collaboration with USDA Natural Resources Conservation Service and Texas Corn Producers

Meeting the Industry Need

The certification assesses industry-valued and industry-recognized standards produced by the Natural Resources Conservation Service and Texas Corn Producers. These two groups have a vision to create a world with clean and abundant water, healthy soils and resilient landscapes, all while feeding a growing population with healthy, nutritious food. Their goals are to build a strong organizational support system, work with advocates to further the interest of the industry and promote thriving agricultural communities through voluntary conservation.

Industry Standards



Natural Resources Conservation Service

The Natural Resources Conservation Service has been partnering with industry professionals for over 80 years to help protect the natural resources of the world. The NRCS emphasizes cultivating a diverse, well-trained workforce, supporting urban agriculture and innovative production, addressing climate change and advancing equal opportunities. The NRCS mission is to deliver conservation solutions so agriculture producers can protect natural resources and feed a growing world.

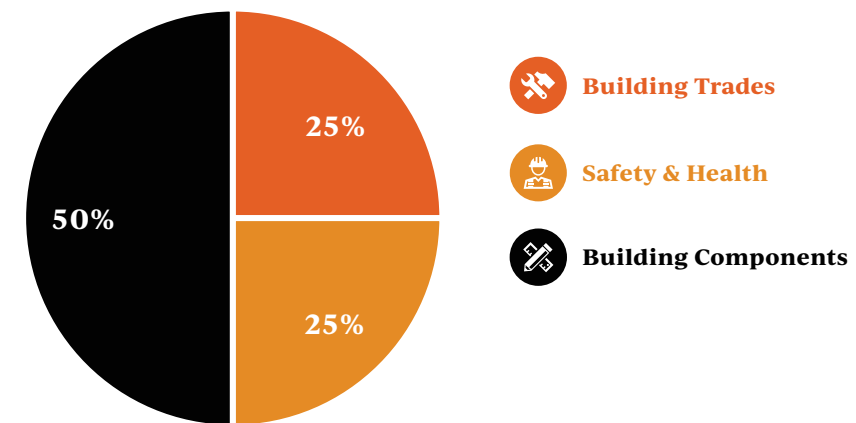
SKILLED TO BUILD MICHIGAN FOUNDATION Residential Construction Skills

CERTIFICATION

Meeting the Industry Need

The certification assesses industry-valued and industry-recognized standards produced by Skilled to Build Michigan Foundation. The certification verifies an individual possesses fundamental competencies necessary to be a productive worker on a residential construction job site. Those who earn the certification are more qualified and prepared to enter high-demand roles within the construction industry. Additionally, the certification allows employers to identify and connect with more skilled candidates, filling gaps in the labor market and jump-starting individuals' careers.

Industry Standards



Skilled to Build Michigan Foundation

Skilled to Build Michigan Foundation is the nonprofit arm of the Home Builders Association of Michigan, a professional trade association with a 4,000+ member network of builders, remodelers and subcontractors. Over the last decade, the residential construction industry has seen a tremendous decline in skilled labor. By connecting employers with skilled laborers, we can address the workforce shortage and fill these essential positions.



“

Understanding natural resources helps raise awareness about the importance of preserving and conserving them for future generations. This knowledge can contribute to the creation of jobs, economic growth, and the development of industries and technologies that utilize natural resources efficiently.”

Quenna Terry

Public Affairs Specialist
NRCS



SOUTHWEST AIRLINES

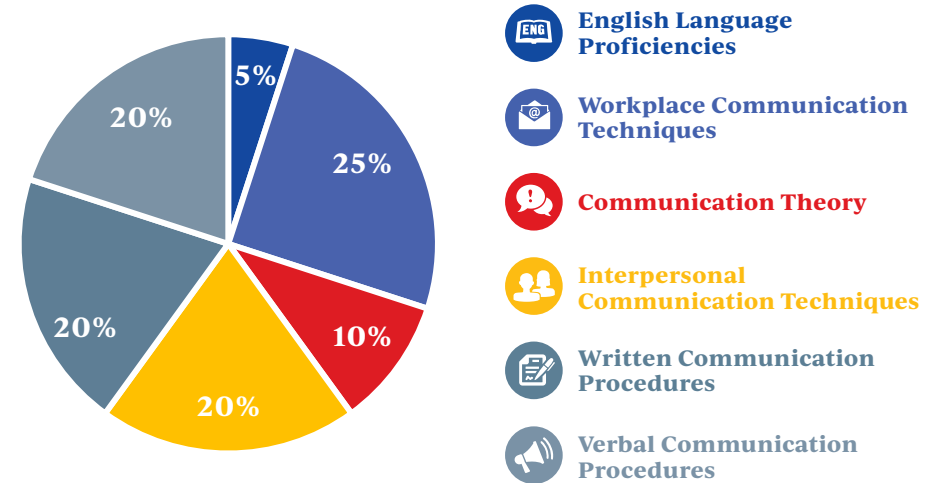
Professional Communications

CERTIFICATION

Meeting the Industry Need

The Southwest Airlines Professional Communications Certification verifies individuals possess the soft skills necessary to thrive in any workplace environment. The certification validates the knowledge and skills needed to communicate effectively, think critically and work with others, resulting in an employee with greater interpersonal and customer service skills.

Industry Standards



Southwest Airlines

Southwest Airlines Co. operates one of the world's most admired airlines, offering its one-of-a-kind value and Hospitality at 121 airports across 11 countries. Celebrating its 50th Anniversary in 2021, Southwest took flight in 1971 to democratize the sky through friendly, reliable, and low-cost air travel. Based in Dallas and famous for an Employee-first corporate Culture, Southwest maintains an unprecedented record of no involuntary furloughs or layoffs. By empowering its more than 55,000 People to deliver unparalleled Hospitality, the maverick airline cherishes a passionate loyalty among as many as 130 million Customers carried a year. That formula for success brought industry-leading prosperity and 47 consecutive years of profitability for Southwest Shareholders.



SPORTS FIELD MANAGEMENT ASSOCIATION

Turfgrass Science

CERTIFICATION

COMING 2024!

“

We're confident this certification will challenge students and provide essential training they need in order to thrive in a career or postsecondary environment.”

Linda Rutherford

Chief Administration & Communications Officer
Southwest Airlines

#HireCertified

SUPPORT CERTIFICATION EARNERS

Industry certifications are a valuable tool used for achieving career success. Not only do industry certifications validate knowledge and skills, they also foster career development, boost employability and increase workplace productivity.

Join the effort to promote industry certification earners by letting local businesses in your community know why it's a great idea to hire industry-certified applicants.

Visit our #HireCertified page for a library packed with resources you can use to promote your certification program and earners in an effort to build mutually beneficial relationships with businesses in your community.

Customize content to reflect your program's achievements, use the printable resources for leave-behinds and spread the word on social media by sharing our collection of images and success stories. Tag local businesses you are interested in working with, and don't forget to use the #HireCertified hashtag.

★ Certification Handouts

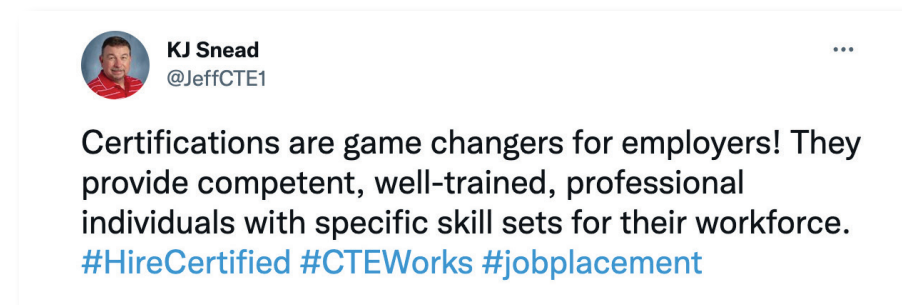
★ Customizable Flyers

★ Press Releases

★ Infographics

★ Success Stories

★ Social Media Images



For Educators

PROMOTE YOUR STUDENTS

Let Local Businesses in Your Community Know Why it's a Great Idea to Hire Industry-Certified Applicants

For Employers

EMPOWER YOUR TEAM

Strengthen Your Business by Empowering Your Certified Employees to Maximize Their Industry Certification

For Individuals

STAND OUT AMONG YOUR PEERS

Rise Above the Competition. Tell Employers Why You Are a Qualified Applicant Because of Your Industry Certification

Digital Badging by Credly

LEARN IT. EARN IT. SHARE IT.

Showcase Expertise & Promote Achievements

iCEV is committed to providing lifelong learners the tools necessary to achieve academic and professional goals. In an ever-changing marketplace, it is essential to communicate skills and credentials effectively. We have partnered with Credly to offer a modernized version of credentials through digital badging.

Digital badges can be added to email signatures or digital resumes or shared on social media platforms such as LinkedIn, Facebook, and Twitter. A digital badge provides verifiable metadata that describes the qualifications and process required to earn the digital badge, making it easier for others to recognize an earner's expertise and achievements.

What Is a Digital Credential?

Think about all the achievements you've earned in your lifetime: completing a certification or training program, joining a professional association, getting a college degree, or receiving recognition at work for a job well done. A digital credential, or badge, pulls these achievements out of your home, your computer, or the registrar's office to show people what you know and can do.



Digital Credentials for Teachers

iCEV offers free professional development for teachers throughout the year through various online events. After completing an iCEV professional development event, teachers will be awarded digital badges designed to recognize their learning outcomes. When a teacher earns an iCEV professional development badge, they will receive an email notification from Credly (admin@credly.com) with instructions for claiming their badge and setting up an account.

Digital Credentials for Certification Earners

iCEV also distributes digital badges on behalf of the certifying agencies who host their industry certifications on the iCEV Certification Testing Platform. While certification earners will continue to receive paper certificates noting their achievement, they will also receive an in-browser notification after passing an industry certification exam. This notification will include instructions for claiming their badge and setting up an account.



How To Use A Digital Badge



Embed in digital resume or online portfolio



Include in email signature



Share on social media



Send to interested parties



Hey CTE Educators!

Did you know you can earn an industry certification for **FREE?**



Scan to Explore
the Certification
Experience



www.icevonline.com/cert-promo



**Learn More
About Industry
Certifications**



iCEV

www.icevonline.com

CB23-V007