

# A Sure Way to Strengthen and Expand Industry Advisory Boards

Monday, March 4 10:15-11:30

A look at the Advisory Work of

**LAUSD**  
**UNIFIED**

Question:

How do you encourage your partners to attend your Annual Industry Partner meeting?



# Student Showcase

HS Pathway  
Students  
Present to 8th  
Graders





# Industry Partner Meeting







# **CTE- LINKED LEARNING ADVISORY COMMITTEE MEETING**

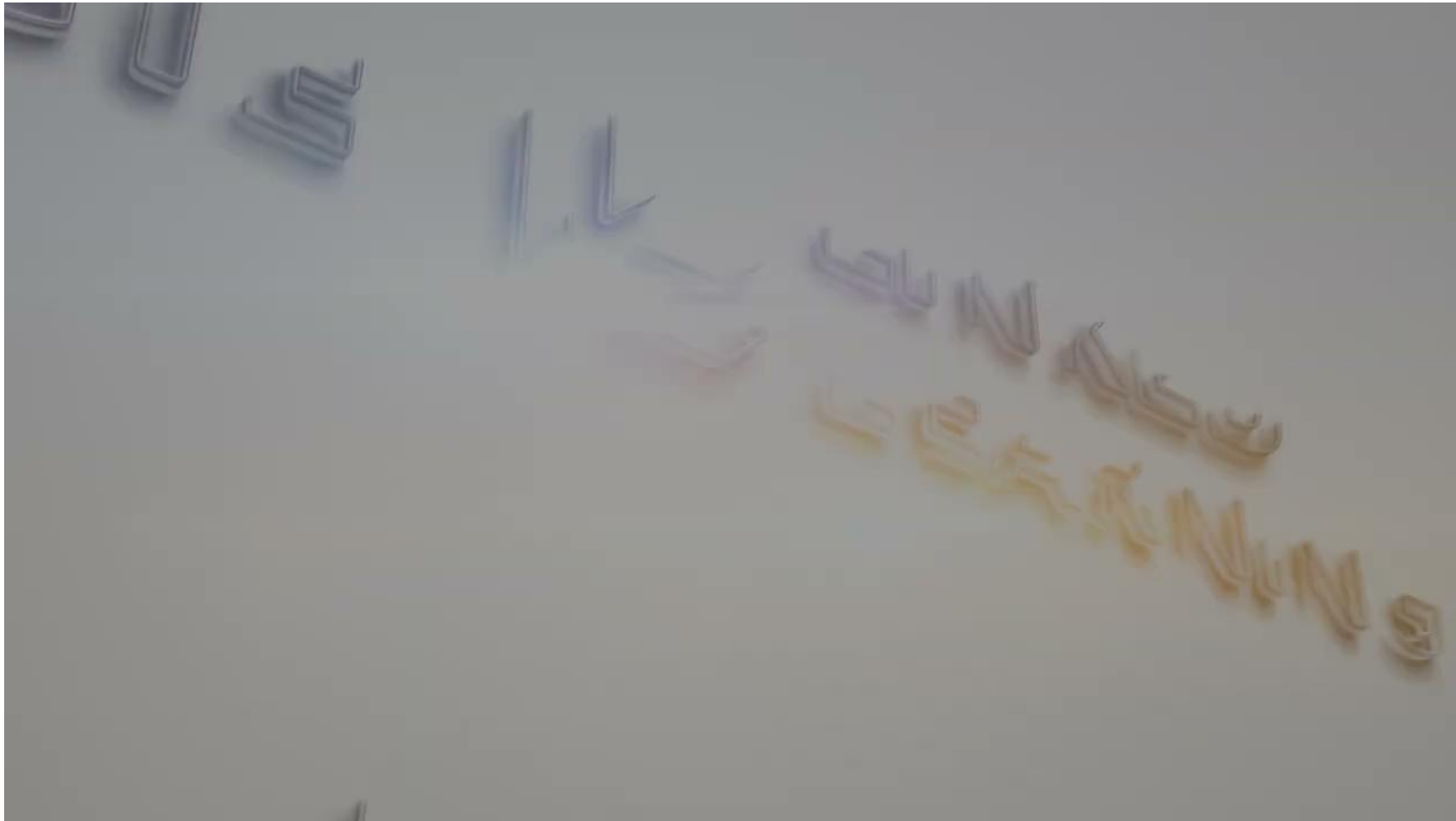
**May 3, 2023**

## **Advisory Committee Focus:**

- Students**
- Program**
- Labor Market**



# Teacher Appreciation



# Pillars and Priorities

1 **Academic Excellence**

High Quality Instruction

Enriching Experiences

Eliminating Opportunity Gaps

College and Career Readiness

2 **Joy and Wellness**

Welcoming Learning Environments

Whole-Child Well-Being

Strong Social-Emotional Skills

Outstanding Attendance

3 **Engagement and Collaboration**

Strong Relationships

Accessible Information

Leading for Impacts

Honoring Perspectives

4 **Operational Effectiveness**

Data-Driven Decision-Making

Modernizing Infrastructure

Sustainable Budgeting

District of Choice

5 **Investing in Staff**

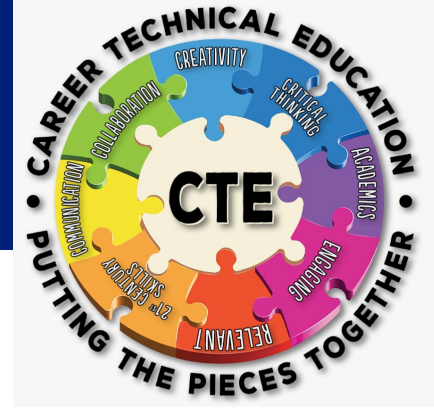
Diverse Workforce

Professional Learning

Staff Wellness

High Performance Standards

# What is CTE?



CTE prepares students for success in college and careers

- Core academic skills
- Rigorous technical training with certifications
- Work readiness training
- Work-based learning experiences
- Leadership training through Career Technical Student Organizations



# What is Linked Learning?

**An educational approach that connects academic instruction with technical and career preparation:**

- **Integrated instruction**
- **Real world application**
- **Work based-learning**
- **Community Engagement**



# Los Angeles Unified has

437 Career  
Technical  
Education  
(CTE)  
Pathways  
in 155 Schools

77 Linked  
Learning  
Pathways:  
60 HS  
pathways  
13 MS pathways  
4 Elementary &  
K-8 Span

# Three Focal Areas for Our Industry Advisory: Labor Market, Program, Students



Question:

How do you address  
the Labor Market with your Advisory?

# ECONOMIC FORECAST



# LAEDC Industries of Greatest Focus

## Industries of Greatest Focus

- Aerospace
- Entertainment
- EV & Advanced Transportation
- Design
- **Ocean Economy**
- Fashion & Apparel
- Tourism
- IT

## Top Industries in Los Angeles

- **Health Care & Social Assistance**
- Retail Trade
- Professional, Scientific, & Technical Services
- Accommodation & Food Services
- **Educational Services**
- Manufacturing
- Construction



# Responses to the Reports

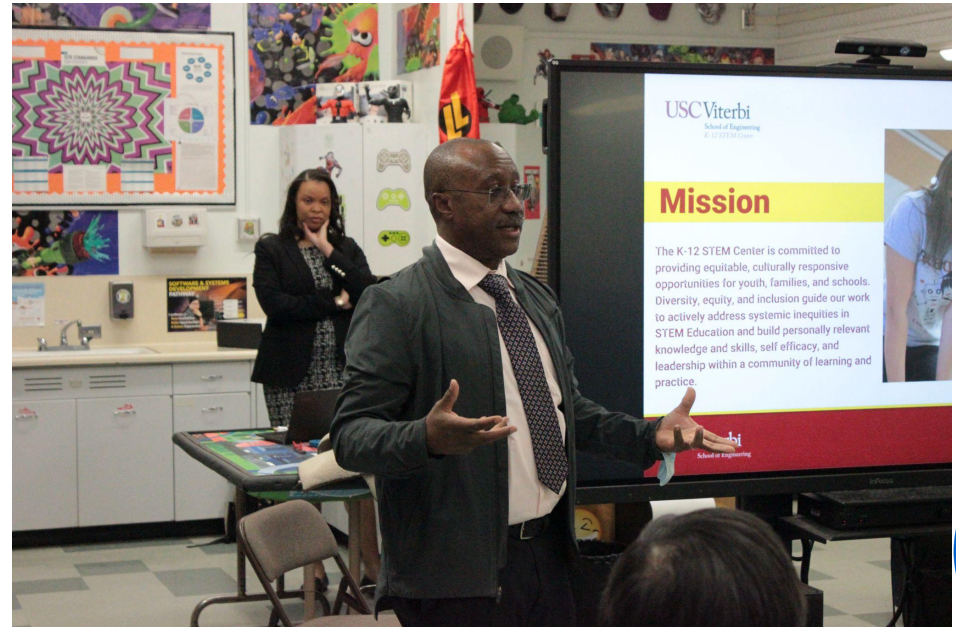
- Added 3 New Mental Health Pathways
- Created a Hiring Fair for our Education Pathways
- Exploring Potential Ocean Economy Pathways
- Exploring Potential Green/Environmental Pathways



Question:

What do you share with your partners concerning your CTE or CTE-Linked Learning program?

# PROGRAM



# Dual Credit Team

Develop and strengthen partnerships with the Los Angeles Community College District to integrate stackable credentials into every CTE Pathway

- Match LAUSD CTE Curriculum with Community College Curriculum to help students earn college credit through dual enrollment in their pathway
- Provide opportunities for high school students to take college courses



# Career Exploration at Community College Pathways



**Theatre**  
**Los Angeles City College**



**Emergency Medical Technician**  
**East Los Angeles Community College**





**Counselor Day  
Los Angeles Pierce  
College**

**Arts, Media  
& Entertainment  
Los Angeles City  
College**



**CTE Day  
East Los Angeles  
College**





# New Teacher Support Team

- Recruits new teachers
- Assists through application process
- Provides professional development on instruction



# Pathway Connect

A unique professional development opportunity for industry sector teachers and practitioners to come together to share, learn, collaborate, and plan for growing their programs.



# Xello K-12

## My Dream Career - Ecologist

### Xello Activities

#### Introduction

Recently, I have spent some time using Xello to research my future and my future career options in particular. I soon realised that there was only one career for me - I want to become an ecologist! I have created this portfolio to help me to plan my ecologist career path.

I have looked at the different career paths available. I will need to study further at college and university, and then maybe take a role where I can get valuable experience, before becoming an actual ecologist.

#### Saved Colleges and Universities

University of Brighton



Brighton

Nottingham Trent University



Nottingham

University of York



York

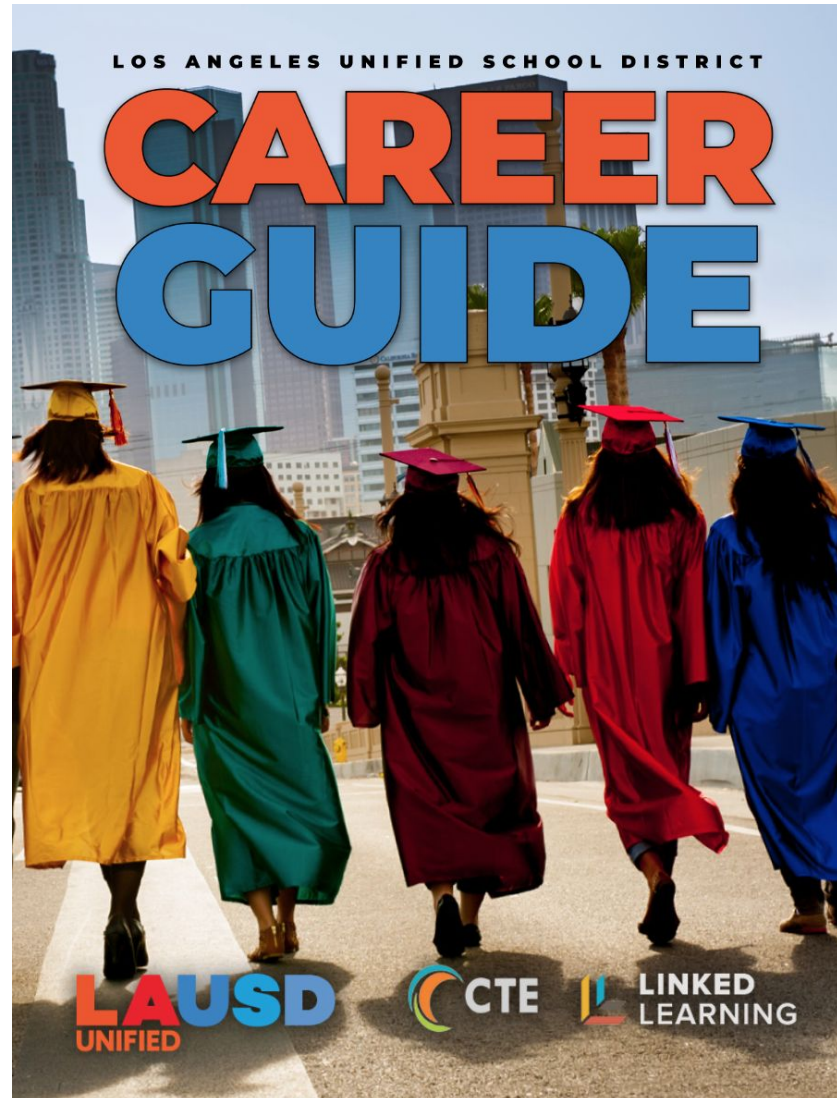
Wirral Metropolitan College



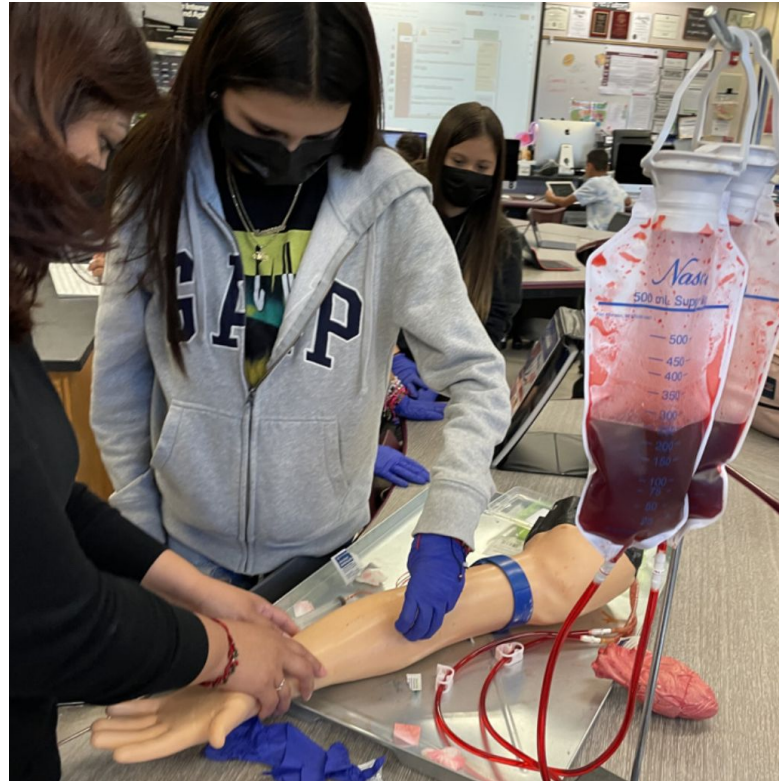
Birkenhead



# Career Pathway Guides for all Secondary Schools and Students



# Paxton/Patterson Career Labs



**Middle School Students**

# Other program implementations this year

- **Outreach to parents –monthly webinars**
  - Over 1,000 parents attended
- **Added more pathway events: (And we will be sure to invite you!)**
  - Education Pathways: CalState LA Career Visit and Hiring Fair
  - American Board of Trial Lawyers Mock Trial
  - Junior Achievement Career Day for 2,000 middle school students
  - Arts Festival
  - International Alliance of Theatrical Stage Employees, Moving Picture Technicians, Artists & Allied Crafts
- **Increased paid internships:**
  - LADWP 60 internships
  - Beyond the Bell
  - Student to Student

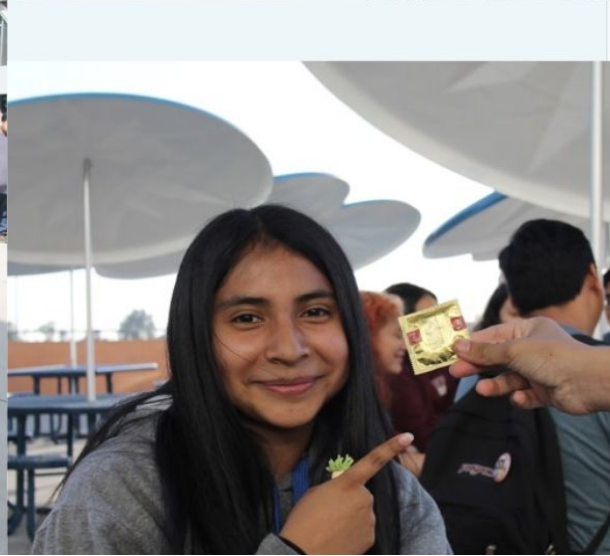
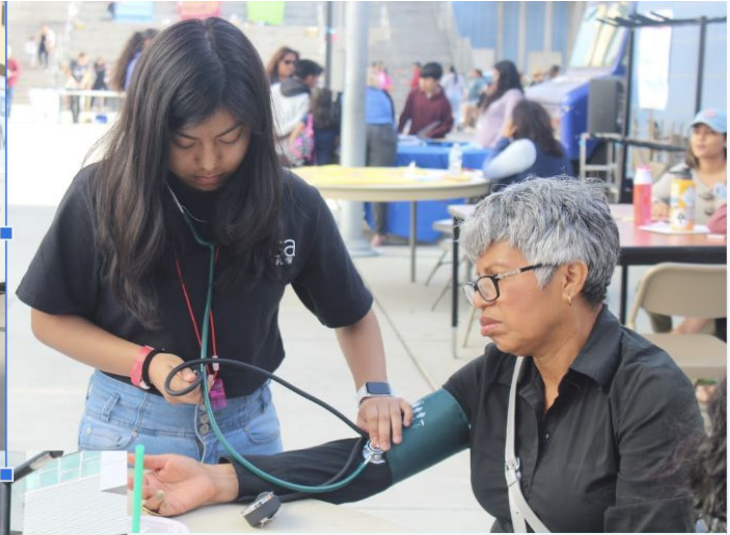


Question:

What do you want your partners  
to know about your students?

**STUDENTS:  
ENSURING OUR  
STUDENTS ARE  
COMPETITIVE**





# Students on the Move



**103,000+**  
**Portfolium**  
**Accounts**

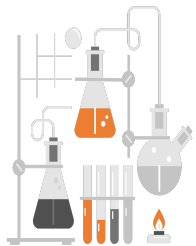


**350**  
**College career**  
**pathway visits**

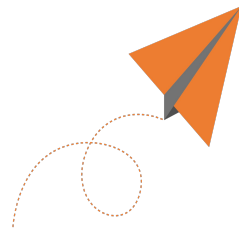
**52**  
**CTE Teachers**  
**Implementing Work**  
**Ready Badge in**  
**2022-23**



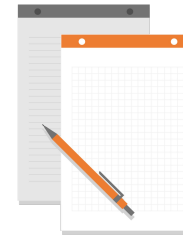
**1,967**  
**Industry**  
**Certifications**



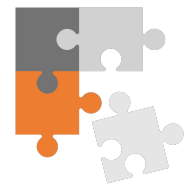
**1,314**  
**Enrichment**  
**classes**



**1500+**  
**Linked Learning**  
**Summer Bridge Students**



**300+**  
**Dual enrollment**

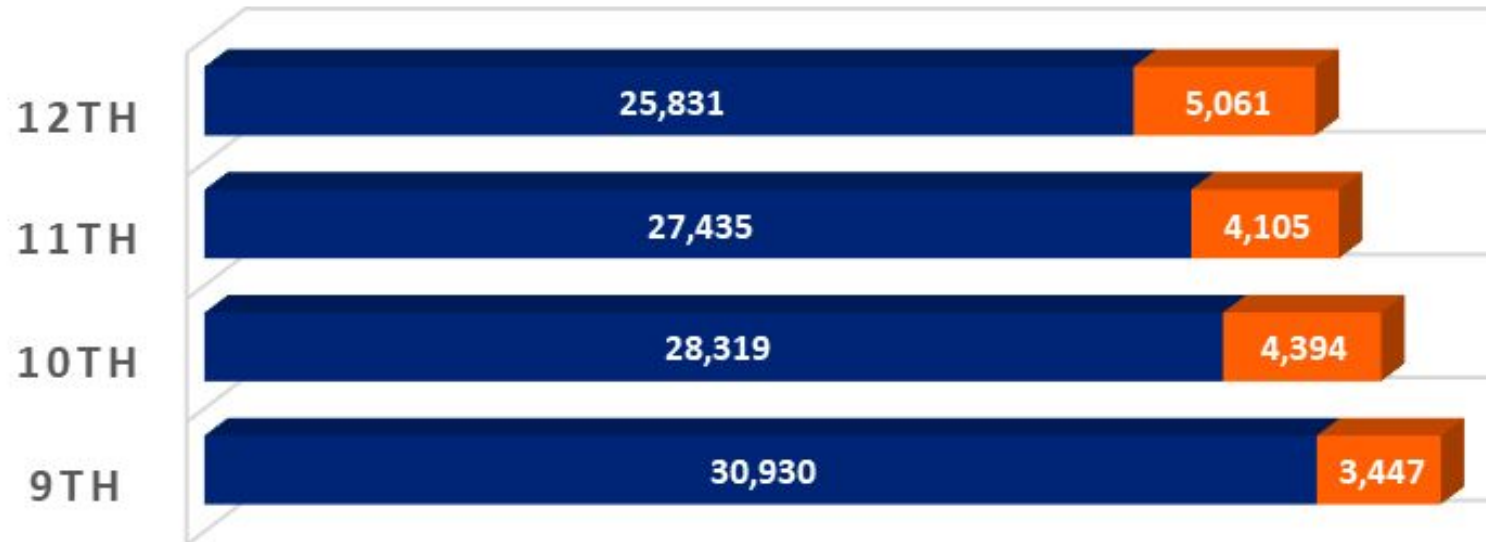


**800**  
**Internships**

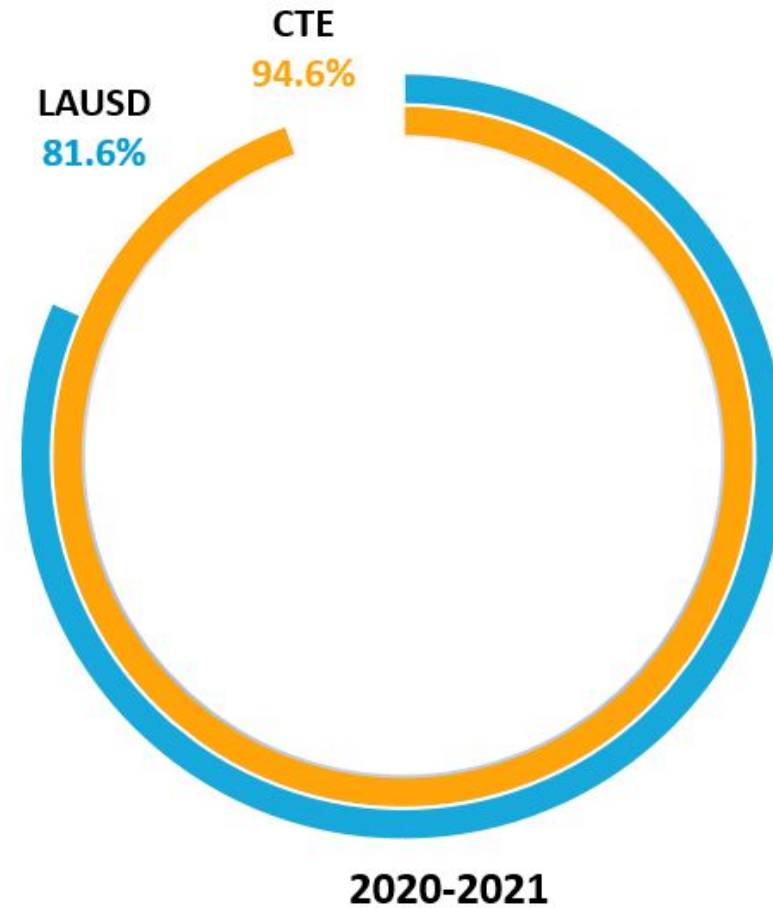
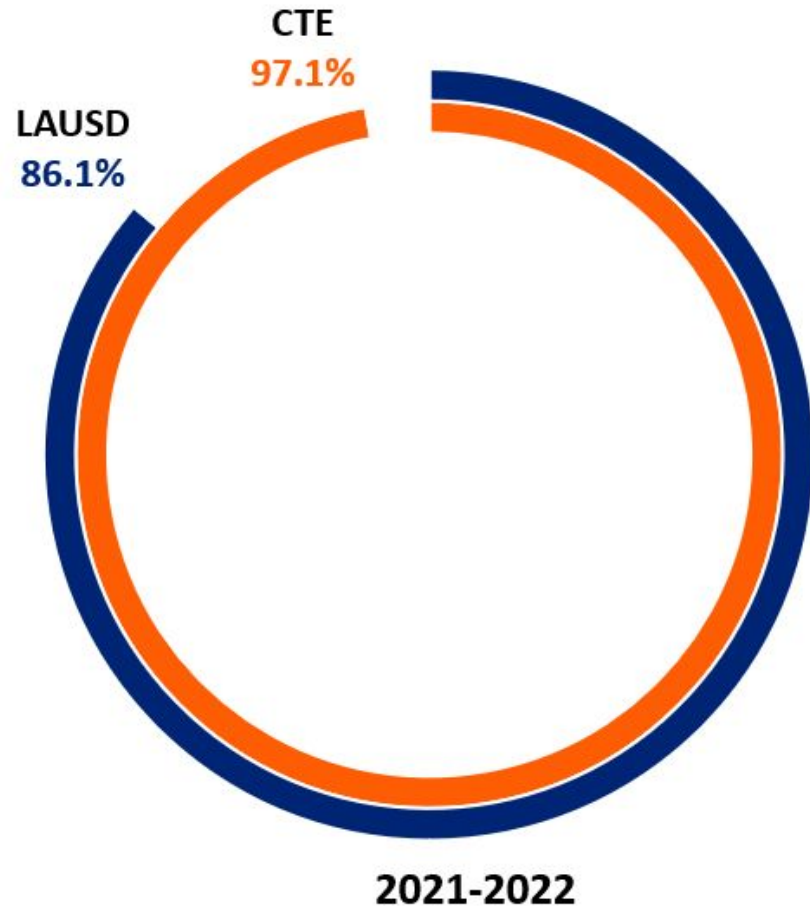
# CTE Student Enrollment

## 2021-2022 ENROLLMENT

■ CTE-LL ■ Non-CTE-LL



# Four Year Cohort Graduation



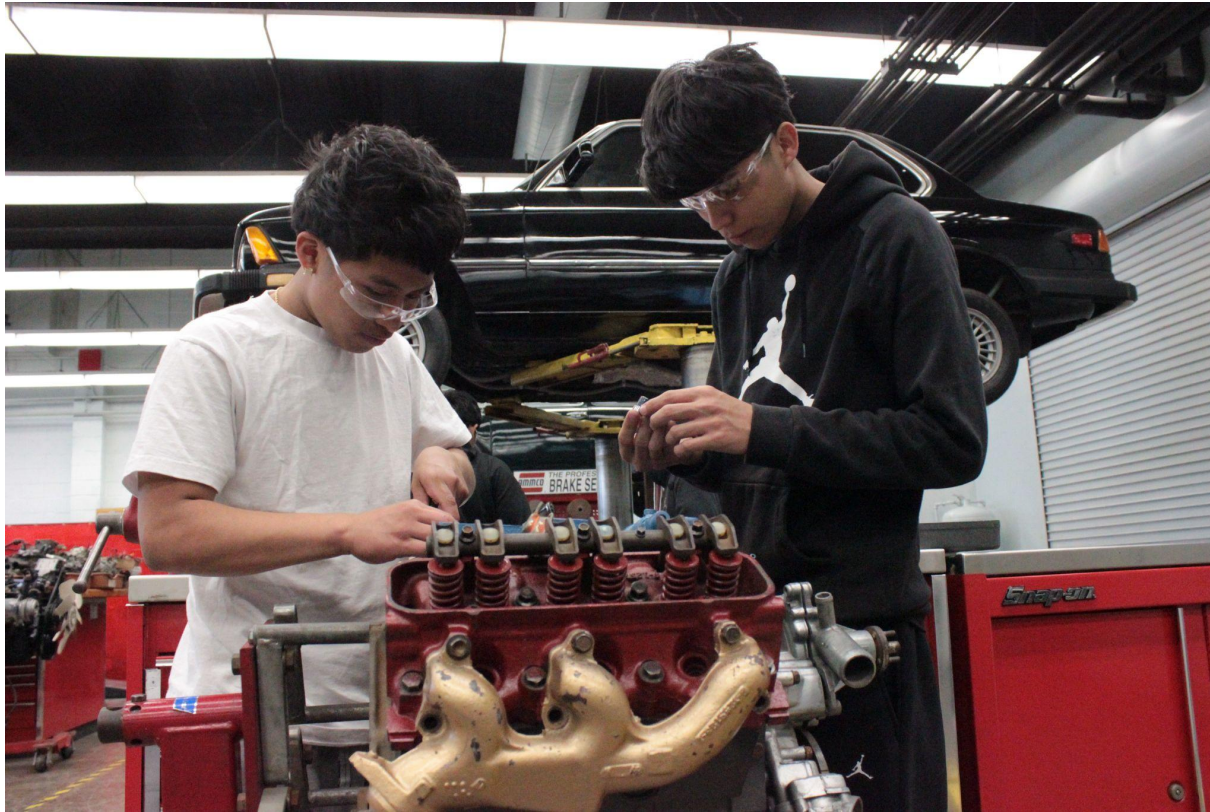
# Work-Based Learning Participation

2021-2022			2022-2023	
Work-based Learning Type	Fall and Spring		Work-based Learning Type	Fall and Spring
Field Trips	98		Field Trips	560
Guest Speakers	4,512		Guest Speakers	2,402
Work Readiness/ Preparation (Resume writing, cover letters, job applications, mock interviews)	563		Work Readiness/ Preparation (Resume writing, cover letters, job applications, mock interviews)	1659 (as of April 2023)

Students will participate in WBL activities through June 9, 2023



# The Importance of Internships



- Work readiness training
- Job skill development
- Paid work experience



# Internships 2022-23

Internship Type	# of Interns
Early Education Centers	17
Team Heal & West Coast Sports Medicine	48
Beyond the Bell After school Program	155
Arts and Media (Bars and Phrases, Creating Creators, Girls Make Beats, SoLA Tech, BAFTA)	60
LAUSD Business Offices (Arch and Engine Services, Health and Human Services, Civic Center, Early Childhood Education, Facilities, LA's Best Office)	7
Los Angeles Department of Water and Power	16
Orthopaedic Institute for Children	18
USC Norris Medical Library	3
Summer Bridge 2023 (at 29 Linked Learning pathway sites)	102



# 2022-23 Certifications

Certification	Number Earned		Certification	Number Earned
Digital Video using Adobe Premiere Pro 2022 (v 22.x)	6		Graphic Design & Illustration using Adobe Illustrator 2022 (v 26.x)	15
Print & Digital Media Publication using Adobe InDesign 2022 (v 17.x)	1		Visual Design using Adobe Photoshop 2022 (v 23.x)	14
First Aid CPR/AED	510		Information Technology Specialist - JAVA	10
Microsoft Excel (Office 2016)	6		Microsoft Excel (Office 2019)	3
Microsoft PowerPoint (Office 2016)	14		Microsoft Word (Office 2016)	27
State of California Food Handler Card	326		Microsoft Word (Office 2019)	5
Communication Skills for Business	7			

**Teachers will continue to certify students through June 9, 2023.**



# Post-Secondary Survey 2021-2022

Employment by Industry Sector	Percent
Agriculture and Natural Resources	0.97%
Arts, Media, and Entertainment	0.97%
Building and Construction Trades	1.94%
Business and Finance	3.56%
Education, Child Development, and Family Services	8.41%
Engineering and Architecture	0.32%
Fashion and Interior Design	1.62%
Health Science and Medical Technology	0.97%
Hospitality, Tourism, and Recreation	44.01%
Information and Communication Technologies	0.65%
Manufacturing and Product Development	0.32%
Marketing, Sales, and Service	23.62%
Public Services	1.29%
Transportation	2.91%
Other	8.41%

Post Secondary Education Type	Percent
Community College	31%
Four-year College/University	41%
High School Equivalency Test Prep Program	0%
Non-Workability Employment Program	0%
Vocational or technical school	1%
Vocational or technical school	1%
Not Enrolled	26%



# What's in Your Folders?

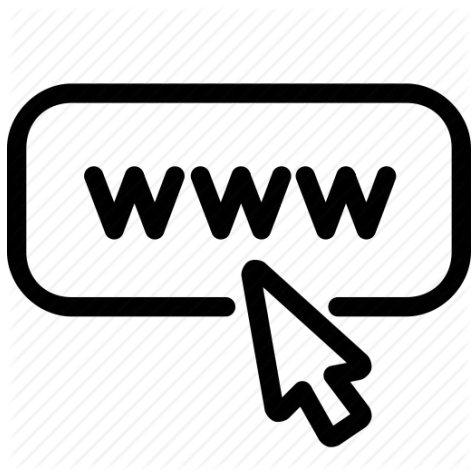
- CTE
- Linked Learning
- Work Readiness Badge
- Dual Credit
- New Teacher Support
- Identifying your Business as our Partner
- Please sign up to continue to be on our Industry Advisory and/or One of our Specific Industry Advisories



**We value your input!**



# Website and Social Media



[ctelinkedlearning.lausd.net/](http://ctelinkedlearning.lausd.net/)



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