



CONTRA COSTA COUNTY  
Office of Education

learn • lead • achieve

Lynn Mackey, Superintendent of Schools

# INVESTING IN COUNSELORS

PD for Counselors in CTE/ROP, Help  
your School's Programs



# CCCCE

The Contra Costa County Office of Education is committed to supporting College and Career Readiness (CCR) for all students in Contra Costa County. The CCR department helps coordinate Career Technical Education (CTE) programs at school districts through the Regional Occupational Program (ROP). Support includes funding of ROP classes, articulation with community colleges, alignment to UC/CSU 'a-g' requirements, work-based learning opportunities, teacher credential assistance, and much more.

## FUNDING

ROP is funded by CTEIG, K12 SWP and local funds

## ROP/CTE

Offers more than 90 standards-based courses within the 15 state-identified Career Technical Education (CTE) industry sectors. Includes nearly 70 ROP courses that are UC 'a-g' approved (the most of any ROP in the state). \*10,000 students at nearly 30 High Schools.

# ABOUT US

**LESLIE MARLEY:  
COORDINATOR, CCR**

**NICK MORGAN: MANAGER  
& K12 SWP PATHWAY  
COORDINATOR**

\*Leslie supports the East County as well as the ECE/EDU and Counseling areas. She has over 20 years of experience in Secondary Education administration. Leslie loves spending time with her husband and 3 kids, baseball & softball, and is an avid foodie.

\*Nick is a Pathway Coordinator for the Contra Costa Community College District for K12 SWP and is hosted at CCCOE. He was previously a transition specialist for the Contra Costa County Adult Education Consortium and has worked in adult education and community colleges in Virginia and California. When he is not at work he's probably playing pinball.



+your number of completers

+communication w/counselors

+the options for your students

teach counselors about data

how to use your data to inform



## GOALS FOR OUR SESSION TODAY



# OUR EVENTS

Activities and experiences to train and expose counselors to other types of future experiences



Counselor  
Trades Tour

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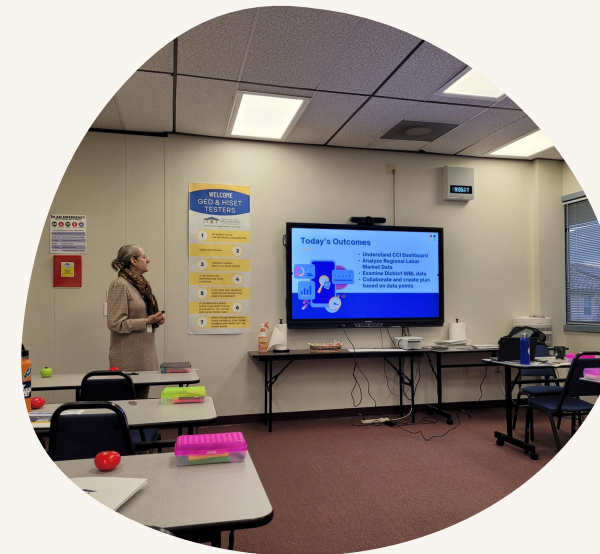
**9/12/2023**



Counselor PD

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**10/11/2023**



Data Dive

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**1/31/2024**



Ongoing  
Support

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**AS NEEDED**



# HOW DID WE GET HERE?




## DATA ANALYSIS

Enrollment in some sectors did not match the makeup of the schools.

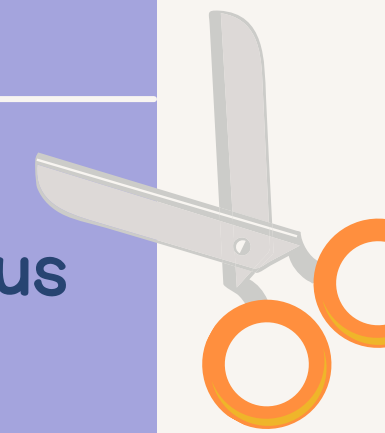
## EQUITY CONVERSATION

What control did we have at ROP over enrollment in our classes? Where we doing all we could in regards to outreach to combat stereotypes.



## INQUIRY FROM COUNSELORS

Counselors contacted us for information on postsecondary pathways not addressed by colleges.



# COUNSELOR TRADES TOUR

- Counselor inquiries
- Relationship with union training programs
- Partnership with Adult Education

- About 50 counselors participated
- Van tour of two training centers
- Networking lunch with representatives from trade unions
- Tradeswomen Inc.



# COUNSELOR PD

- Counselors have limited knowledge about CTE
- Counselors ultimately make placement decisions

- 55 Counselors & Work Based Learning Coord.
- Everything CTE & ROP
- Deep dive into data & students' post secondary info
- Interest inventories & UC A-G courses in CTE





# DATA DIVE

- We support our Districts with planning for the upcoming year, understanding the data helps these decisions
- A more in depth convo was requested

- 8 Districts attended
- Each District was given a prepared and detailed data folder for their own use
- An in depth discussion and session focused on CCI specifics
- Thought provoking questions were presented about CTE

# ONGOING SUPPORT

- Counselors participate in WBL CoP
- Help counselors plan events that need industry connections
- Work with individual Districts to plan new pathways and sustain completers



K12 Pathway Coordinator

Counselor opportunities

Duplicated efforts

Programs not at their HS



Pathways & college



**THINGS TO  
CONSIDER**

Dashboard Stats

Local Post Secondary Opps

Industry Sectors

LMI

UC A-G and college credit

**NEEDED INFO  
FOR  
COUNSELORS**

# RESOURCES FOR COUNSELORS



**GLADEO**<sup>®</sup>

Mapper-finder tool for CTE programs



**EARN &  
LEARN**

Partner in WBL activities





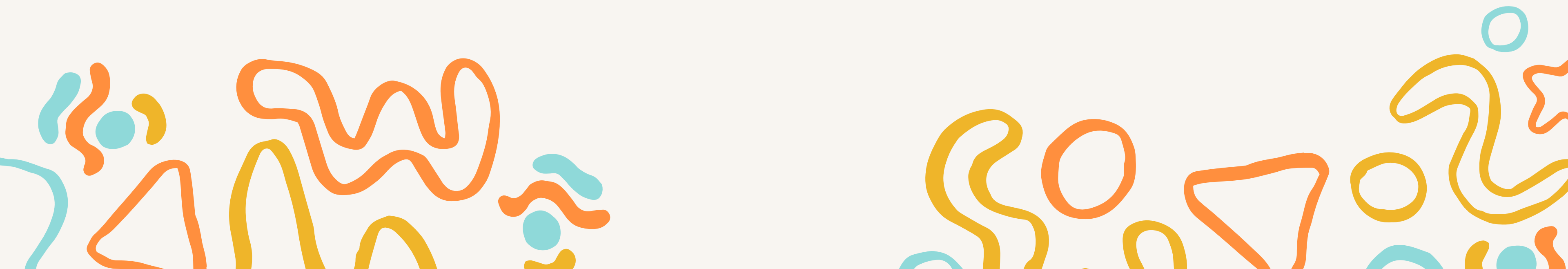
# WANT MORE INFO?

Take our survey

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# THANK YOU FOR ATTENDING!

We appreciate you :)

