



CENTINELA VALLEY UNION HIGH SCHOOL DISTRICT

AME Apprenticeships...

And how we developed high school Pre-Apprenticeships

ARTS2WORK

BUILDING THE CREATIVE ECONOMY



BRIC
FOUNDATION

WHY NOW and WHY THIS WAY?

- High-Skill/High-Wage/High-Demand Industry Focus
- Off-campus vs On-campus WBL Opportunities
 - Partnership Capacity
 - Transportation
 - Schools are micro-communities and need services

Our Students

CVUHSD serves 5,742 students in grade 9-12 students from neighborhoods in the South Bay area of **Los Angeles County**.

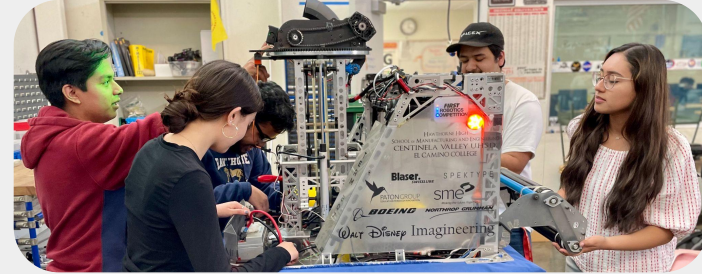
The district enrolls students from the economically disadvantaged cities of Hawthorne, Lennox, and Lawndale where the **median household income is \$63,847 with 16% of families living below the poverty line** (compared to the state averages of \$84,097 and 12.3%).

The district's population is **75.8% Hispanic, 15.9% African American**, 2.6% Two or More Races, 2.2% Asian, 1.5% White, 1.1% Filipino, 0.9% Pacific Islander, and 0.1% American Indian/Alaska Native.

79% of CVUHSD students are considered **socioeconomically disadvantaged and 18.9% are English Learners.**

CVUHSD

CENTINELA VALLEY UNION HIGH SCHOOL DISTRICT





**HAWTHORNE
HIGH SCHOOL**



**LAWNDALE
HIGH SCHOOL**



**LEUZINGER
HIGH SCHOOL**

Centinela Valley
Union High School District

COLLEGE AND CAREER READINESS ACADEMIES

SCHOOL OF MANUFACTURING & ENGINEERING

Mastery in 3D design, CNC machining and robotics while working on industry-standard machines. Earn college credit and a certificate in Mechanical Engineering.



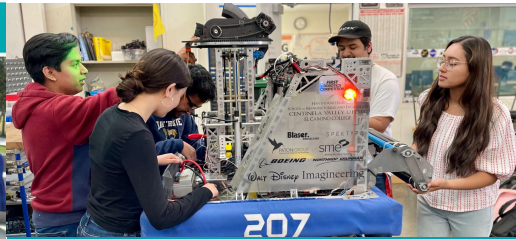
ACADEMY OF CINEMATIC ARTS

Fosters a community of storytellers and digital artists through creative and collaborative project-based learning for students interested in digital filmmaking or digital animation.



ADVANCED ACADEMICS ACADEMY

Provides high-quality, rigorous instruction to a small learning community of high-achieving individuals. Seeks to graduate ambitious, high-achieving students who are eligible to attend the college of their choice.



SCHOOL OF PUBLIC SAFETY

Students will develop an understanding of ethics, morals and legal services while being exposed to experiences that explore equality, justice, discipline, awareness, community involvement civic duties and responsibilities.



BIOMEDICAL CAREERS ACADEMY

Provides students with the experience, skills, and knowledge necessary to pursue a career and/or further education in biomedical sciences. Pathways include traditional or sports medicine.



CULINARY CAREERS ACADEMY

Study health and wellness, food preparation, and restaurant management. Apply those skills in a state of the art culinary lab as well as the student run taco cart and Leu's Café & Catering.

Our Schools:
Every Student Ready for
College, Career...and Life!

TECHNICAL ARTS & DESIGN ACADEMY

Integrating art, technology, and academics, students are trained in print, publication, web and graphic design. Develop portfolio(s) with a cumulation of work throughout high school.



MARINE SCIENCE ACADEMY

Study marine biology, oceanography, water technology and water solving problems and acquire an understanding and appreciation for the marine environment while gaining workplace experience in the marine science field.



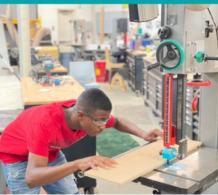
ENVIRONMENTAL CAREERS ACADEMY

Examine design innovative approaches to preserving clean water, land and air while advocating for environmental awareness. Explore the environment, gathering data, and proposing solutions that will have positive effects on our planet.



WOOD TECHNOLOGY PATHWAY

Focuses on traditional woodworking, furniture making, construction fundamentals, cabinetmaking and advanced computer aided manufacturing with projects ranging from skateboards and furniture to tiny houses, sailboats and more.



MUSIC & RECORDING ARTS PATHWAY

Stage Band with an emphasis on instrument expertise, live performances, songwriting, and recording. Brainstorm, develop, plan, execute and review events using stage plots, professional sound equipment, stage equipment and lighting.



MULTIMEDIA CAREERS ACADEMY

Arts, media and entertainment-based academy with Game Design, Digital Photography, and Digital Video Production pathways. Student-led on-site photography, videography, and design services enterprise, MCA Productions.



Timeline of AME-Flex

1998: MCA established in CVUHSD



2015-Current: WBL and DE become major focus areas

CTEIG and K12SWP Grants



2010: ACA and TADA established in CVUHSD

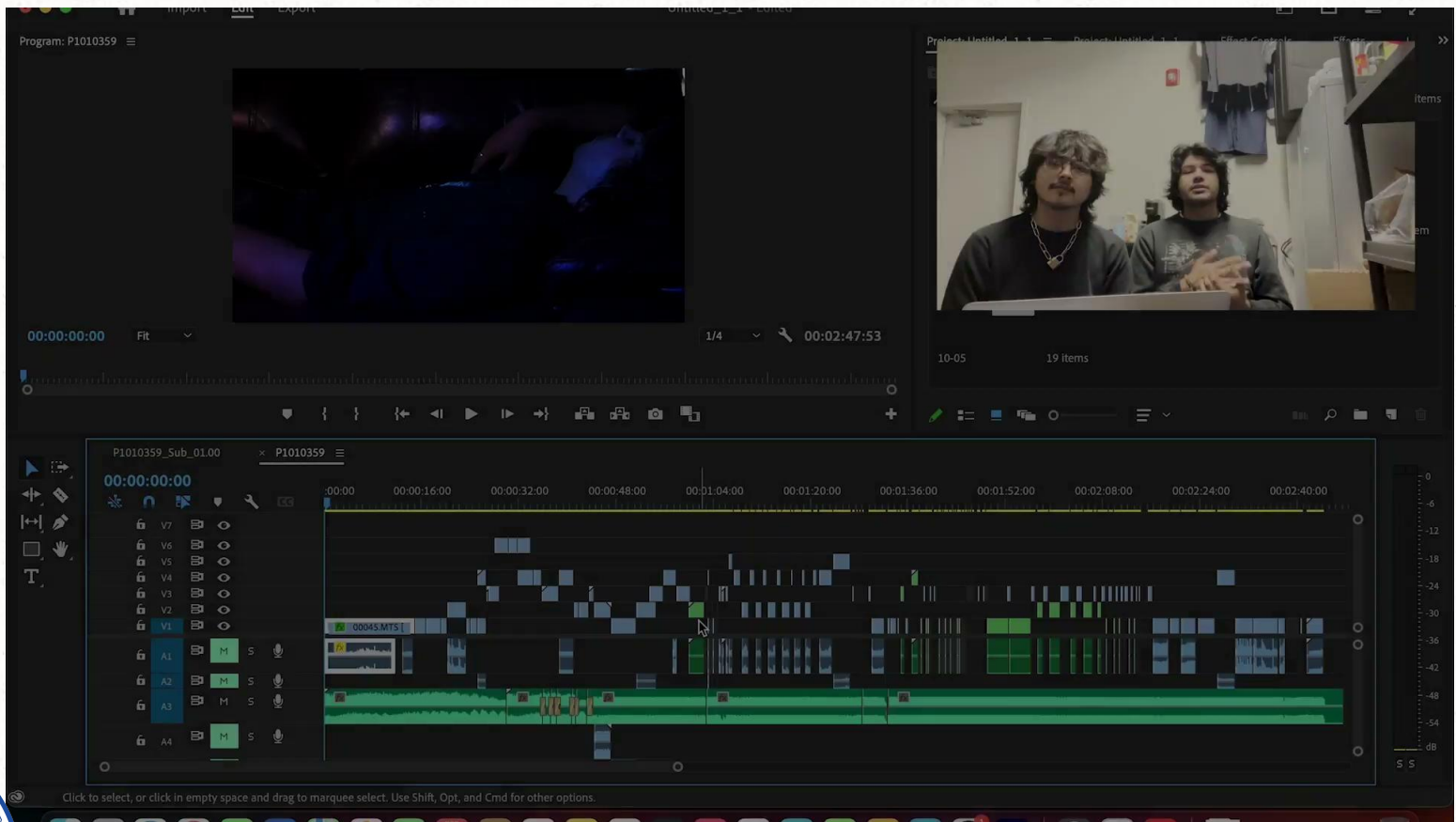


2017: Formal agreement with SBWIB

2022: CAI AME-FLEX proposal



2023-Current: Establish AME-FLEX Pre-Apprenticeship



What is a Pre-Apprenticeship?

Registered Pre-apprenticeship programs prepare individuals to **enter and succeed** in DAS Registered Apprenticeship programs.

A DAS registered Pre-Apprentice program must be **formally associated** with at least one DAS Registered Apprenticeship program sponsor.



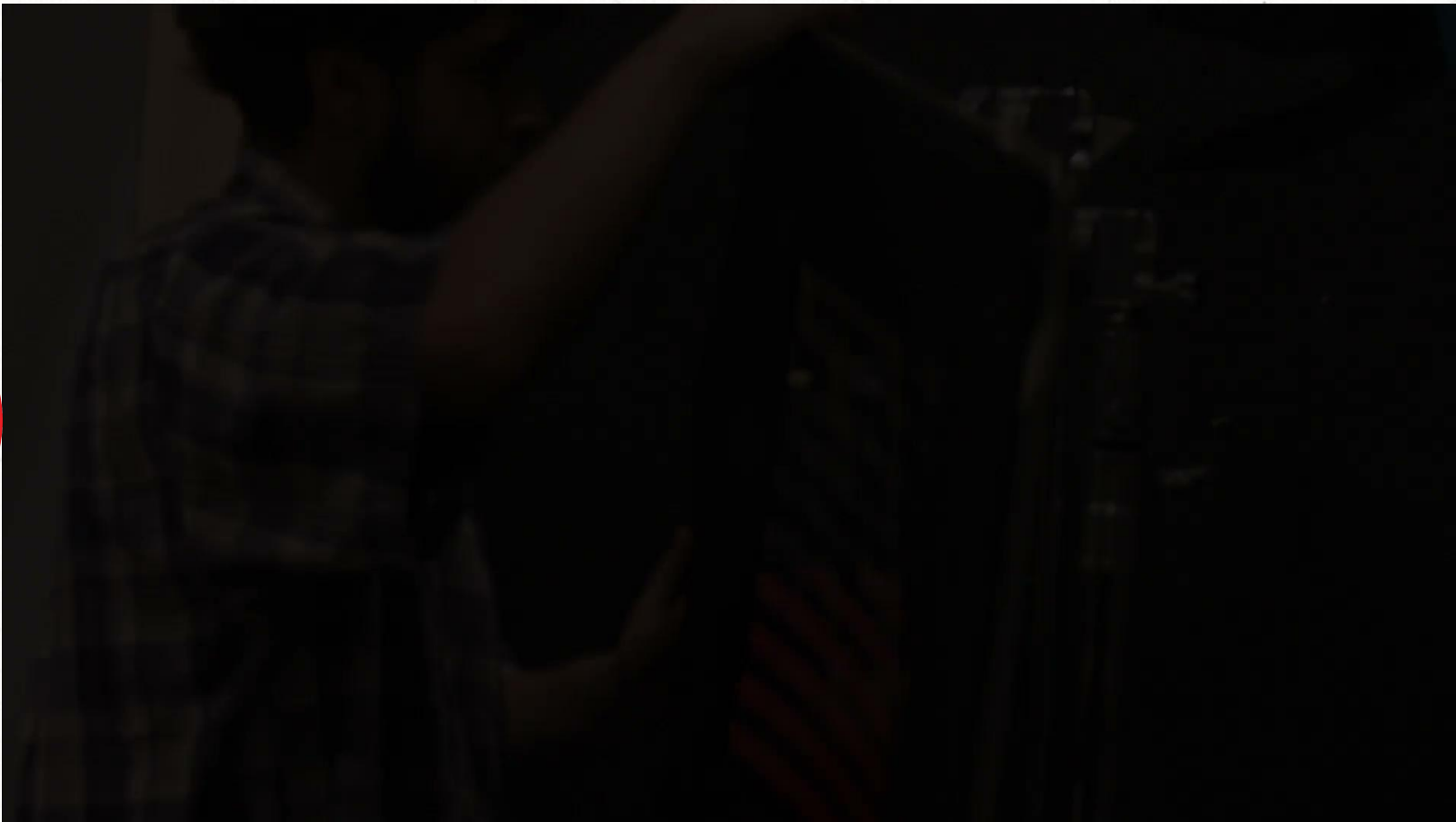
The Pre-Apprenticeship/Apprenticeship Partnership

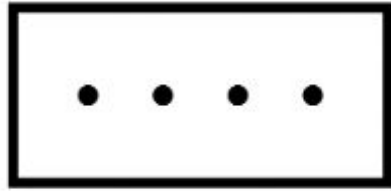


**Formalize
WBL**

**Program
Supports**

**Curriculum
and
Competency
Alignment**





BRIC
FOUNDATION

MISSION

BRIC Foundation has one main goal: to increase representation in Entertainment, Gaming, Media and Tech. By strategically engaging with leaders across these industries, along with Government and Education Partners, BRIC strives to Break, Reinvent, Impact and Change the foundations of these businesses and create inclusive opportunities for women and underrepresented people to be successful.

CAREER TRACKS

For [BRIC's](#) AME Apprenticeship Program:

Visual Effects Artist • Virtual Production Artist • Tech Artist
• Animator • Storyboard Artist • Concept Artist •
Background Artist • Digital FX Artist
Production Manager

YOUTH APPRENTICESHIP IMPLEMENTATION

	GRADES 7-8	GRADES 9-10	GRADE 11	GRADE 12	ON-THE-JOB 18-24
Career exposure and awareness	✓	✓	✗	✗	✗
Career exploration	✓	✓	✓	✗	✗
Career planning and preparation	✗	✓	✓	✓	✓
Career Mentorship	✗	✗	✓	✓	✓
Career certification	✗	✗	✗	✓	✓
Career training	✗	✗	✗	✓	✓



LAWNDALE HIGH SCHOOL

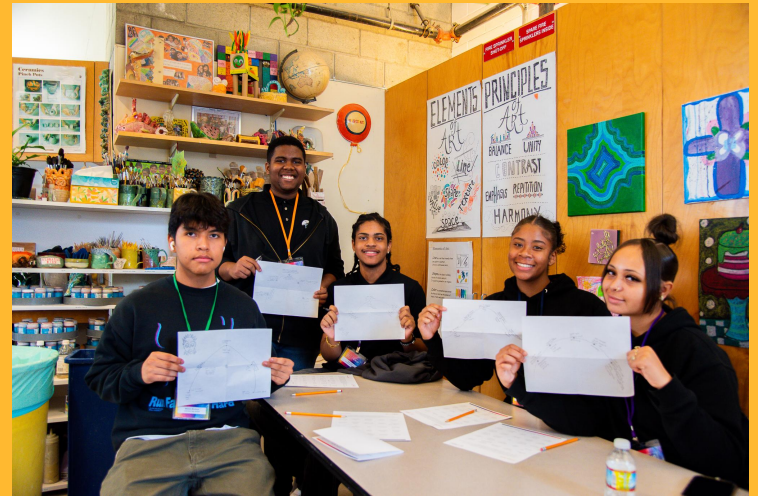
EVERY STUDENT READY FOR COLLEGE, CAREER . . . AND LIFE!

- ToonBoom Classroom in a Box with students
- Procured discounted Studio Binder platform for the classes



LAWNDALE HIGH SCHOOL

EVERY STUDENT READY FOR COLLEGE, CAREER . . . AND LIFE!





LAWNDALE HIGH SCHOOL

EVERY STUDENT READY FOR COLLEGE, CAREER . . . AND LIFE!





HAWTHORNE HIGH SCHOOL

EVERY STUDENT READY FOR COLLEGE, CAREER . . . AND LIFE!

- 8 week Blender Workshop for Toy Design Dev





HAWTHORNE HIGH SCHOOL

EVERY STUDENT READY FOR COLLEGE, CAREER AND LIFE!

“I am truly impressed with how quickly my students picked up the program [Blender] with the help of a talented industry professional like Hakob. His patience, expertise, and demeanor all contributed to the rapport he built with my students, which makes ALL the difference when teaching something new. I am truly thankful on behalf of my students for this opportunity, and it's been a pleasure seeing my students tackle this challenging software succeeding! We discovered we have quite a few ‘naturals’ in class and it took us all by surprise!”



LEUZINGER HIGH SCHOOL

EVERY STUDENT READY FOR COLLEGE, CAREER . . . AND LIFE!

- 8 week Blender Workshop for Game Dev



LEUZINGER HIGH SCHOOL

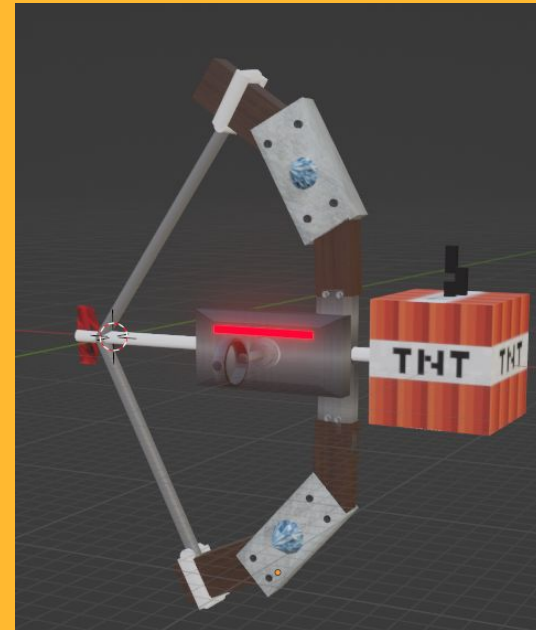
EVERY STUDENT READY FOR COLLEGE, CAREER . . . AND LIFE!





LEUZINGER HIGH SCHOOL

EVERY STUDENT READY FOR COLLEGE, CAREER . . . AND LIFE!





HAWTHORNE HIGH SCHOOL

EVERY STUDENT READY FOR COLLEGE, CAREER . . . AND LIFE!

GOTH NIGHTS

It's a lifestyle
Gothic horror
ALIEN SEX FIEND
SPECIMEN
CINEMA STRANGE

GET A LOOK AT
THESE BANDS!

THEY WEAR WHITE MAKEUP
AND LOOK LIKE THE LIKE
THE LIVING DEAD BUT
THEY'RE NOT THEIR JUST
PART OF THE GOTHIC
MOVEMENT **SPECIMEN**

JULIE
SPECIMEN

WEDNESDAY
OCTOBER 11TH
5:00 PM - 7:00 PM
CRUSH

10/30/2023

digital artist

**ARTIST
HIGHLIGHTS**
Art: page 26-28
Interviews: page 29-31

ALSO INSIDE
Color Theory Explained
Underpainting's Importance
8 Brush Packs for Beginners

ENTER RAFFLE
FOR CHANCE TO WIN
PAPERLIKE SCREEN
PROTECTOR + WACOM
CINTIQ 16

IMPROVE COLORING SKILLS

TUTORIALS: PHOTOSHOP / CLIP STUDIO PAINT / ILLUSTRATOR / PROCREATE

\$8.99



HAWTHORNE HIGH SCHOOL

EVERY STUDENT READY FOR COLLEGE, CAREER . . . AND LIFE!

AUGUST 16

CLASSIC Rock

VOLUME 9 \$20.07

KYUM
TOKO
BUM-i

16 YEARS OF ROCK
STORY ON WHAT INSPIRED
THEIR LOVE FOR ROCK
CLASSIC ALBUMS
ALL 11 ALBUMS IN ONE PLACE
TOP 10 BIGGEST HITS
BEST SONGS FROM EACH
ALBUM

LET THEM
BE ROCK

WIN
TICKETS,
FORM
ONLINE!

KYUM

LOS ANGELES TOUR • INTERVIEW WITH MEMBERS • NEW MEMBER • PURCHASE TICKETS

WE HAVE SUPERHERO INFORMATION NEW SUPERHERO CHARACTERS

10/25
Issue 7

Supertainment

READ "HOW TO MAKE
YOUR OWN SUPERHERO!"

GET A FREE
TICKET TO
COMIC-CON!

\$15.99

Volume #1

NOVEMBER 2023

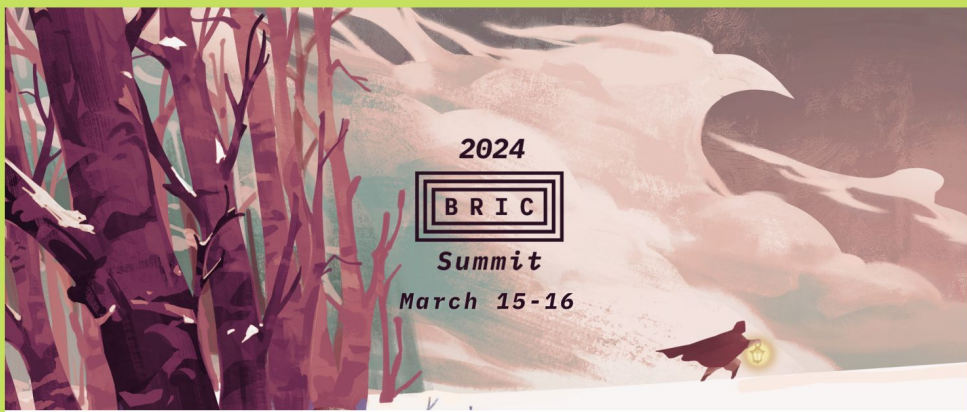
The Best Pokémon Fanazine

TOP RATED
STARTERS OF
2023!

NEW AND
UPDATED
CARD LISTS!

NEW GAMES!
-Area Zero DLC
-Detective Pikachu

<https://www.bricfoundation.org/summit>



The banner features a stylized illustration of a snowy landscape with tall, thin trees on the left and a large, white, wave-like structure on the right. A small figure in a red cape is visible in the lower right of the illustration. The text is centered over the illustration.

2024
BRIC
Summit
March 15-16

2024 BRIC Summit

Don't miss out! Make sure to RSVP for the upcoming Summit on March 15-16, 2024.

[Apply for a Portfolio Review](#)
Deadline: February 23, 2024 at 11:59 PM PST

[RSVP HERE](#)

ARTS2WORK

BUILDING THE CREATIVE ECONOMY

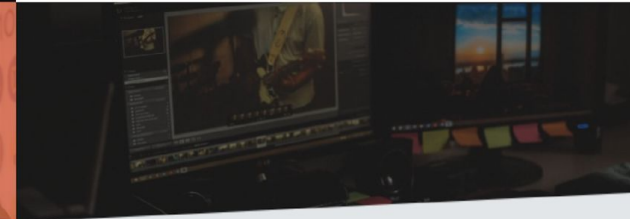
The Promise of Pre-Apprenticeship

▶▶ **A revolutionary blueprint
for the future of work.
A new model of reform
for the digital generation.** ▶▶



**Your Path to a Creative
Career**

BECOME AN APPRENTICE



The Alliance for Media Arts + Culture is the Registered Apprenticeship Sponsor for Arts2Work

Trainees who complete the program successfully receive Arts2Work Certificates and can test for the Adobe Certified Professional credential



Curriculum meets State standards and is aligned with State and federally-approved Arts2Work competencies

Supportive services provided by school districts and local workforce boards

Hands-on classroom training is supplemented by virtual workshops, screenings, employer networking sessions and portfolio reviews

Competency-based Career Pathway Training

Multimedia Producers

Digital Video Editors

Multimedia Graphic Designers

COMING SOON: Digital Archivists/Curators

ARTS2WORK
BUILDING THE CREATIVE ECONOMY

BECOME AN ARTS2WORK... APPRENTICE EMPLOYER TRAINING CENTER

▶▶ Tell great stories.
Make a living doing it.

APPLY NOW

ARTS2WORK
BUILDING THE CREATIVE ECONOMY

BECOME AN ARTS2WORK... APPRENTICE EMPLOYER TRAINING CENTER

▶▶ Train storytellers
for creative careers.

PARTNER WITH US



Arts2Work: Non-Traditional Pathways to Opportunity

ADVANCED EMPLOYER-LED LABS

EMERGING TECHNOLOGY

COMMUNITY-BASED LEARNING

PAID INTERNSHIPS

STORYTELLING BEYOND
HOLLYWOOD

SOCIAL ENTREPRENEURSHIP

GRANTS + WORKSHOPS

PEER SUPPORT + COLLABS

RESOURCES

NATIONAL STANDARDS

<https://arts2work.media/media/images/Arts2Work-National-Standards-Digital.pdf>

MULTIMEDIA PRODUCER WORK PROCESS SCHEDULE

https://arts2work.media/media/images/Multimedia-Producer_Digital.pdf

DIGITAL VIDEO EDITOR WORK PROCESS SCHEDULE

<https://arts2work.media/media/images/Digital-Video-Editor-Digital.pdf>

MULTIMEDIA GRAPHIC DESIGNER WORK PROCESS SCHEDULE

https://arts2work.media/media/images/Multimedia-GraphicDesigner_Digital-3-1.pdf

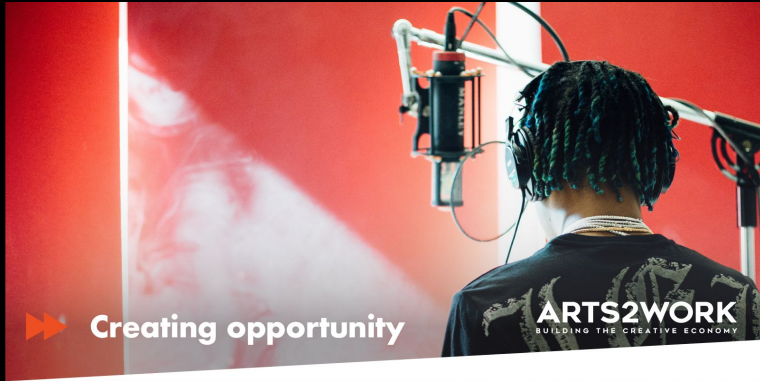
ARTS2WORK LEARNING HUB

<https://edu.arts2work.media/>

ALLIANCE FOR MEDIA ARTS + CULTURE WEBSITE

subscribe to monthly bulletin

<http://www.thealliance.media/>



ARTS2WORK

BUILDING THE CREATIVE ECONOMY

ARTS2WORK
BUILDING THE CREATIVE ECONOMY

October

25 Wednesday, 3:30PM - 4:30PM PT / 6:30PM - 7:30PM ET
ARTS2WORK Film Club Session 2:
Second session will introduce the fundamentals of composition and cinematography.
[Register Here](#)

26 Thursday, 3:30PM - 4:30PM PT / 6:30PM - 7:30PM ET
crafting the Resume, Buzz Words, Skills with B Mor
[Register Here](#)

November

1 Wednesday, 3:30PM - 4:30PM PT / 6:30PM - 7:30PM ET
ARTS2WORK Film Club Session 3:
The third session explores storytelling through cinematic theory.
[Register Here](#)

9 Thursday, 3:30PM - 4:30PM PT / 6:30PM - 7:30PM ET
FOCUS: Researching the Job, Crafting a Cover Letter
[Register Here](#)

15 Wednesday, 3:00PM - 5:00PM PT / 6:00PM - 8:00PM ET
ARTS2WORK Film Club Session 4:
Fourth session will dive into the world of titling and how to develop a visual treatment.
[Register Here](#)

Wednesday, 3:30PM - 4:30PM PT / 6:30PM - 7:30PM ET
ARTS2WORK CONVERSATION hosted by Saki Bowman

December

Learn about visual language in cinema through the work of Saki Bowman and Wes Anderson, award-winning documentarist.
[Register Here](#)

DATES: October 11, 25, November 1, November 15, December 6, December 13, 2023

EVENTS CALENDAR 2023/2024
Virtual Workshops, Arts2Work Conversations, Career Events, and Portfolio Reviews

PROGRAMS

ARTS2WORK CONVERSATIONS hosted by Saki Bowman

Careers in Filmmaking outside Hollywood with guest: **Zana Thirus**
Wednesday, September 6, 3:30PM PT
Zana was named Diversity in Cannes' Top 10 Filmmakers of the Decade
Come listen live and ask questions. [Register Here](#)

Pushing the Boundaries w/ Cinematography with guest: **Sade Njoku**
American Cinematographer named Sade Njoku as a '2023 ASC Rising Star' for her recent advancements in cinematography.
Wednesday, October 11, 2:30PM PT
Come listen live and ask questions. [Register Here](#)

ARTS2WORK FILM CLUB with Jillian Godshall and Julia Marie

Jillian Godshall

pprentiScope

The Apprenticeship Operating System

FUTURES WE DREAM

CALL FOR PROJECTS - SUBMIT BY APRIL 1, 2024
FOR ARTS2WORK STUDENTS AT HAWTHORNE, LAWNSDALE and LEUZINGER

ABOUT

The original Futures We Dream was a series of eight short films commissioned and produced for the Smithsonian FUTURES Museum in Washington DC in 2022. Nine award-winning independent filmmakers created these works in partnership with The Alliance for Media Arts + Culture. The filmmakers were invited and challenged to tell vibrant, hopeful stories about the kind of future they were dreaming about. The films showed to over 1 million people who visited the Museum that year.

THE CHALLENGE

Now we pose this challenge to YOU, Arts2Work Pre-Apprentices at Lawndale, Leuzinger and Hawthorne High Schools. What are the Futures YOU Dream?

CALL FOR PROJECTS

This is a call for 1-3-minute short videos (3 minutes MAXIMUM running time), or digital photographs, images or poster designs. You are encouraged to use content you have shot or created for other class projects and adapt them for this call. Or you can create a new project in class, or after-school. Any genre or style is acceptable, as long as it responds to the question, what is the future YOU dream?

You do not have to answer the question literally - think about telling a story that reflects the future you dream of. Be innovative, original, and reflect who you are as an emerging filmmaker, photographer or designer. You can do a short character study of a person who you feel embodies the future, or who represents hope for the future. You can visualize a poem that made you think differently about the future. You can create a poster for an event in a mystical future. You can boldly document someone in your community who is confronting a challenging situation in the present and building a new future for themselves. You can create an experimental collage of images that collectively represent the future you dream of for yourself, your family, or the whole world.

THE EXHIBITION

All the projects submitted will be showcased on the Arts2Work website in June and featured in our media throughout the summer months. On May 1, 2024, there will be a special Arts2Work at the Cinepolis and we will showcase a group of projects selected by a panel of Arts2Work and advisors - and they will be shown on the big screen as part of that event - and eligible cash prizes and gifts from our sponsors.

SUBMITTING YOUR PROJECT

Students submitting projects for Futures We Dream 2024 must fill out this [Submission Form](#) and attach their work for review by the Panel. You may submit at any time during your Work program, from today through Monday April 1 at 5PM - **that is the absolute deadline!**

ARTS2WORK

Lessons learned with CVUHSD partnership

Promising Practices

- Early Introductions
- Stakeholder Buy-In
- Curriculum Alignment
- Industry Partnerships
- Flexible Curriculum Design
- Continuous Feedback Loop

Challenges to Overcome Early On

- Competing Priorities
- Student Motivation
- Value Perception
- Resource Allocation
- Technology Access
- Skill Gaps and Evolving Industry Demands

Workforce Board Support

Recruitment and Connection to Employers

- ▶ Advisory Boards
- ▶ Guest Speaking
- ▶ Site Visits/Field Trips
- ▶ Internships

Enrollment and Leveraging of Workforce Programs

- ▶ Paid Work Experience/Stipends/Employer of Record Services
- ▶ Supportive Services
- ▶ Work Readiness Training, Case Management, and Other Career Services

Technical Assistance

- ▶ Labor Market Information
- ▶ Connection to Existing Sector Strategies
- ▶ Partnership on Grant Applications



Connecting with Local Workforce Board

California has 45 Local Workforce Boards across the state

- ▶ Local Boards operate 190 American Jobs Centers of California (AJCC)
- ▶ Go by different names, Worksource, One Stop, Employment Centers, etc.
- ▶ Depending on the local area, Workforce Boards may operate their own AJCCs or they contract the services out of a community based organization

Use the following link to find local center

[American Job Center in California | CareerOneStop](#)





Questions?

THANK YOU!



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Director, Federal and State
Programs

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BRIC
FOUNDATION



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