

CALIFORNIA ACTE
AND CALIFORNIA PARTNERSHIP ACADEMIES

Educating For Careers



Adapting to Change

March 3-5, 2024

ANNUAL CONFERENCE • SAFE CREDIT UNION CONVENTION CENTER, SACRAMENTO

KEYNOTE SPEAKERS

For thirty years, Terry Sumerlin has inspired and encouraged educators from Guam to Florida and Montana to Texas. He is a person of vast life experiences and a love for people. He has taught communication, People Connectors, to thousands of educators. Having traveled to thirty-seven states and twenty-six countries, Terry understands people, diversity, and change. He is a careful student of human actions and interactions, as well as a voracious reader. For ten years, he wrote a monthly leadership column for the San Antonio Business Journal. He is the author of six books, including *People Connectors: Elevating Communication for Educators*.



Terry Sumerlin



Anthony S. Muhammad, Ph.D.

Anthony Muhammad is an author and international thought leader. He currently serves as the CEO of New Frontier 21 Consulting, a company dedicated to providing cutting-edge professional development to schools all over the world. He served as a practitioner for nearly twenty years. Dr. Muhammad served as a middle school teacher, assistant principal, middle school principal, and high school principal. His tenure as a practitioner has earned him several awards as both a teacher and a principal.

Dr. Muhammad is recognized as one of the field's leading experts in the areas of school culture and Professional Learning Communities at Work (PLC). Dr. Muhammad was recognized by the Global Gurus organization as one of the **30 Most Influential Educational Thought Leaders** in the world in 2021.

Dr. Muhammad is a best-selling author. He is the author of the books *Revisiting Professional Learning Communities at Work, 2nd Edition* (2021) *Time for Change: The Four Essential Skills of a Transformational School Leader* (2019); *Transforming School Culture: How to Overcome Staff Division 2nd Edition* (2017) *Overcoming the Achievement Gap Trap: Liberating Mindsets to Effect Change* (2015); *The Will to Lead and the Skill to Teach; Transforming Schools at Every Level* (2011). He has published 26 articles in education journals and publications in seven different countries.

Niki Spears is an **Author, Expert Edupreneur, and Chief Culture Cre8or** who is traveling the country helping educators embrace a healthy, vibrant, and inspirational mindset.

She understands how one person's energy can impact an entire team and is leading the charge to help others become aware of how they are showing up at work and in life!

Niki left her job as a school principal in July 2016 and since then has empowered more than 100,000 students and educators across the country through her motivational books, talks, and seminars. Niki's book, *The Beauty Underneath the Struggle ~ Creating Your B.U.S. Story* reinforces her message of seeing the opportunity in every challenge and encourages readers to take ownership of the pencil of life so that they can create their masterpiece.

Thousands of educators and school leaders have enjoyed the warmth, humor, and transformational power of Niki's self-development events.



Niki Spears

The 2024 Educating for Careers Conference: Adapting to Change conference committee invites middle school, secondary, postsecondary and adult education teachers, counselors, administrators and industry partners to attend the March 3-5, 2024 conference.

- **EFC is paperless! The conference program will be available for download from the website and through the conference mobile app.**
- **The Exhibitors' Marketplace will be open on Sunday from 12:00 pm until 5:00 pm. It will reopen Monday morning and close at 6:00 pm Monday evening after the Networking Reception.**
- **Sunday will open the conference with all 90-minute sessions.**
- **The opening general session with Keynote Terry Sumerlin is scheduled for Sunday, March 3 at 3:30 pm.**

Each year a variety of delivery systems, strategies, and Industry Sectors throughout California's CTE system are represented in the more than 220 breakout sessions offered over the course of this three-day conference and this year promises to offer even more exciting options. After **December 20, 2023**, please check the 2024.educatingforcareers.org website under the "Program" link for updates in the breakout session options. Updates and changes will be available on both the website and the EFC2024 app.

The past few years has brought renewed strength in Career Technical Education (CTE) among practitioners. The continued overarching goal of this conference is to offer high-quality, cost-effective professional development for all stakeholders. The Administrative Strand will continue once again in 2024. There is something for every stakeholder involved in a CTE program – no matter the delivery strategy!

CONFERENCE SCHEDULE

Check the Website for more details • 2024.educatingforcareers.org

Sunday, March 3, 2024

7:00 am – 5:00 pm	Conference Registration
7:30 am – 8:45 am	Continental Breakfast
9:00 am – 10:30 am	Breakout Sessions I
10:45 am – 12:15 pm	Breakout Sessions II
12:00 pm – 5:00 pm	Exhibitors' Marketplace Open
12:15 pm – 1:15 pm	Boxed Lunch in Exhibitors' Marketplace
1:30 pm – 3:00 pm	Breakout Sessions
3:00 pm – 3:30 pm	Snack Break
3:30 pm – 5:00 pm	Opening General Session with Keynote Speaker

Monday, March 4, 2024

7:00 am – 5:00 pm	Conference Registration
7:15 am – 8:15 am	Breakfast Buffet
8:15 am – 9:45 am	General Session with Keynote Speaker
10:15 am – 11:30 am	Breakout Sessions
11:45 am – 1:00 pm	Luncheon/General Session
1:15 pm – 4:15 pm	Breakout Sessions
4:30 pm – 6:15 pm	Share Fair/Networking Reception and Final Drawing

Tuesday, March 5, 2024

8:00 am – 9:15 am	Breakout Sessions & CPA Coordinator/Director Meeting
9:30 am – 11:00 am	Final General Session – includes plated brunch

CONFERENCE REGISTRATION FORM

March 3-5, 2024 - SAFE Credit Union Convention Center, Sacramento

Register online with credit card at 2024.educatingforcareers.org

Questions? Special Needs? Call J & R Registrations Toll Free 800-928-9836 or email: info@jandrregistrations.com

First Name _____ Last Name _____

Name Desired for Badge _____ Title _____

School _____ Academy _____

Address _____ City _____ Zip _____

Confirmation Email Address _____ Phone _____

Registration Fees <i>Online registration closes 2/19/2024</i>	Early Bird Postmarked by 1/15/2024	Regular Received prior to 2/19/2024	Onsite After 2/19/2024 <small>(Meals not guaranteed after 2/19/2024)</small>
Conference (Sun - Tue)	\$425	\$505	\$555
Conference Sunday Only	\$325	\$325	\$380
Conference Monday Only	\$325	\$325	\$380

A confirmation notice will be e-mailed to you upon receipt of your completed registration accompanied by payment in full. Bring your confirmation with you.

REGISTER ME FOR:

Conference (Sunday - Tuesday) \$ _____

ONE DAY ONLY REGISTRATION:

Sunday Only \$ _____

Monday Only \$ _____

Payment Amount \$ _____

Meals Included Each Day

Sunday - Continental Breakfast & Lunch

Monday - Breakfast Buffet & Lunch

Tuesday - Plated Brunch

**Requesting Vegetarian Meals
(Gluten Free)**

Special Needs Request _____

Cancellations

The following rules apply for all registration cancellations: All cancellations must be in writing. Cancellations received by January 23, 2024 will be charged a \$50 processing fee. Cancellations received after January 23, 2024, as well as Conference no-shows, will forfeit the full registration fee. Refunds will be processed after the Conference. Send written request by fax to (805) 574-7540 or email to info@jandrregistrations.com

METHOD OF PAYMENT

Payment must accompany registration. **NO PURCHASE ORDERS.**

Please make checks payable to: **J & R Registrations**

Check Number (enclosed) # _____

Credit Card Information

Mastercard Visa Amex Discover

Required Information:

Credit Card Number Expires

Cardholder Name (please print) Security Code

Mailing Address for Billing

City State Zip Code

Signature _____

**Fax with credit card information to: (805) 574-7540 or
Mail with Check or Credit Card Information to:
J & R Registrations, P.O. Box 1502, Arroyo Grande, CA 93421**

HOTEL RESERVATIONS

Hotel Available Online

2024.educatingforcareers.org



Hyatt Regency

1209 L Street, Sacramento, CA 95814

Tel: (916) 443-1234

Toll-free: 888-591-1234

Single/Double Occupancy: \$209

Triple Occupancy: \$259

Quadruple Occupancy: \$284



Sheraton
HOTELS & RESORTS

Sheraton Grand

1230 J Street, Sacramento, CA 95814

Tel: 916-447-1700

Toll-free: 888-625-5144

Single/Double Occupancy: \$209

Triple Occupancy: \$259

Quadruple Occupancy: \$284

Hyatt Hotel Parking *(Subject to Change)*

Registered Hotel Guests: \$25 per day self-parking

Valet Parking: \$37 per day

Sheraton Grand Parking *(Subject to Change)*

Registered Hotel Guests: \$30 per day self-parking

Valet Parking: \$40 per day

RESERVATION POLICY

All reservations must be received by February 1, 2024. All reservations must be accompanied by a first night's deposit and guaranteed by a major credit card. **Credit cards will be charged for one night stay at the time of making the reservation.** Cancellations must be made by February 4, 2024 or the one night charge is non-refundable.

POSSIBLE IDEAS FOR FUNDING TO ATTEND THE CONFERENCE

Federal Funding Sources:

- Perkins
- Title 1 Funds – American Recovery and Reinvestment Act (Part A)
- Title 2 Funds
- Title 5 – Innovative Strategies
- ESSER Funds

State Funding Sources:

- District General Funds
- District CTE Funds
- CTE Incentive Grants
- Quality Education Investment Act
- California Partnership Academy Funds
- Strong Work Force Funds
- Dual Enrollment
- Guided Pathways

COLLEGE CREDIT

One unit of college credit is available through Fresno Pacific University for participants in the conference activities. Registration will take place at the conference.

THINGS TO REMEMBER

1. When placing reservations by phone, you must state that you are attending the Educating for Careers Conference in order to receive the above room rates.
2. All rates are valid from February 28 through March 8, 2024.
3. Rates are subject to prevailing City Bed Tax plus additional Tourism Assessment fees – check with your hotel for specifics.
4. Check-in time is 3pm – Check out is 12pm.

BREAKOUT SESSION THEMES:

- Administrative Issues
- Articulation/Dual Enrollment
- Assessment & Accountability
- California Partnership Academy Models
- Career Pathways/Industry Sectors
- Common Core Curriculum & Instruction
- Employer and Community Partnerships
- Middle Schools Connections
- Professional Development for CTE (Hybrid, In-Person, Virtual Instruction)
- Secondary-Postsecondary Connections
- Social-Emotional Learning Strategies
- Student and Teacher Support Systems
- Work-Based Learning